

WELCOME

to

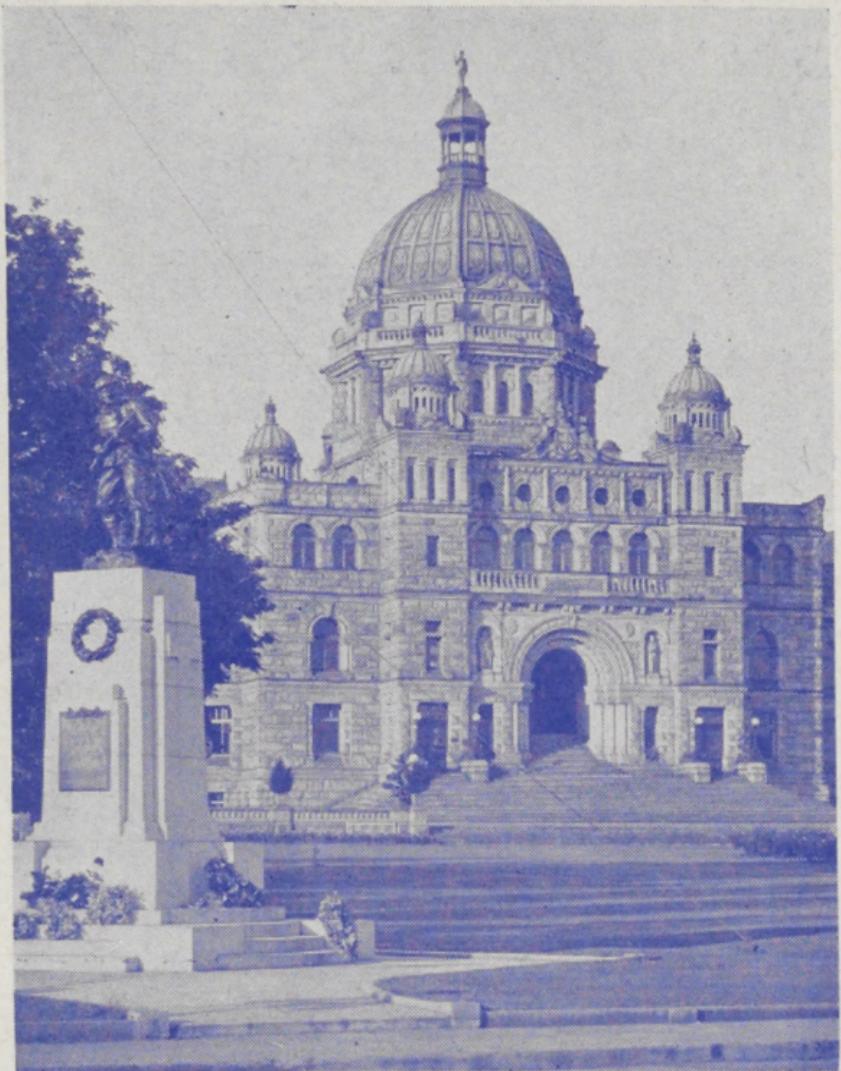
WESTERN CANADA



LEADING HOTELS
TRANSPORTATION



WESTERN CANADA TRAVEL SERVICE



PARLIAMENT BUILDINGS, VICTORIA, B.C.

At last, you can take that long-planned Vacation!

Vancouver Island INVITES YOU

to Victoria, gracious capital of the Province of British Columbia, and to a delightful wonderland of mountain, lake and river scenery, of ocean beaches, deep forests and entrancing views of snow-capped peaks.

Golfing, Swimming, Boating, Riding, Hiking, Fishing and Hunting.



THERE IS NO SEASON

when a vacation cannot be enjoyed on

VANCOUVER ISLAND

"British Columbia's Island Playground"



Write to—

The British Columbia Government Travel Bureau
Department of Trade and Industry,
Parliament Buildings, Victoria, B.C.

In

VICTORIA

BRITISH COLUMBIA

You'll Revel
in the

ROYAL COMFORT

of

WINDSOR

Motor
COURT

MOTEL
SERVICE

STEAM
HEAT



16 BLOCKS FROM DOWN TOWN STORES
ON BEAUTIFUL GORGE RD. (ISLAND HIGHWAY)

●
**52 DeLuxe
Suites and
Motel
Rooms**

A complete modern Motor Court, set in the midst of one of Victoria's beautiful old time private estates. Single rooms or suites, beautifully and completely furnished. Rates, with tub and shower from \$3.

Smart, modern, close in.

Personally managed by the owner, Mr. R. S. Olson.

● TELEPHONE E-9115

BUNGALOWS - MOTEL ROOMS - CLOSE TO BOATING - GOLF - SWIMMING

Follow the birds to . . .

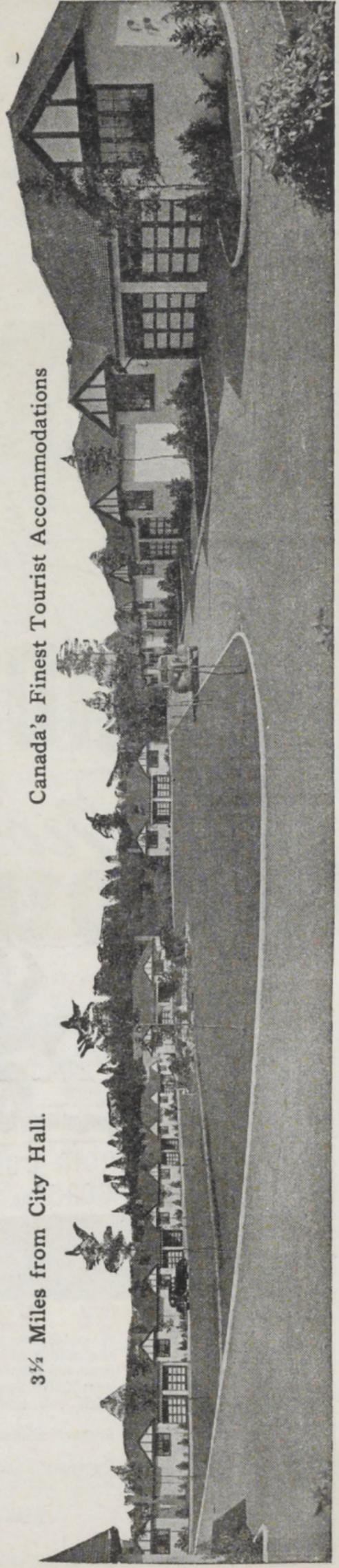


Craigflower Auto Court and Motel

TELEPHONE
Garden 6330
Craigflower P.O.,
Victoria, B.C.

3½ Miles from City Hall.

Canada's Finest Tourist Accommodations



WESTERN CANADA

LEADING HOTELS, TRANSPORTATION
and Better Business

Victoria, Vancouver, Okanagan, Kootenays, Banff, Calgary,
Edmonton, Lethbridge, Waterton Lake National Park,
Regina, Saskatoon, Winnipeg and other Prairie Cities.



WESTERN CANADA TRAVEL SERVICE

124 Pemberton Bldg.

Victoria, B. C.

TERRY'S

'Meet Me at Terry's'
VICTORIA'S
LARGEST
RESTAURANT

Delightful New Dining-Room, New Lunch
Counter. Good Food, Cleanliness, Courtesy.

DEPARTMENTAL DRUG STORE

PERFUMES, COSMETICS, SOUVENIRS
KODAK FAST DEVELOPING SERVICE
PRESCRIPTIONS

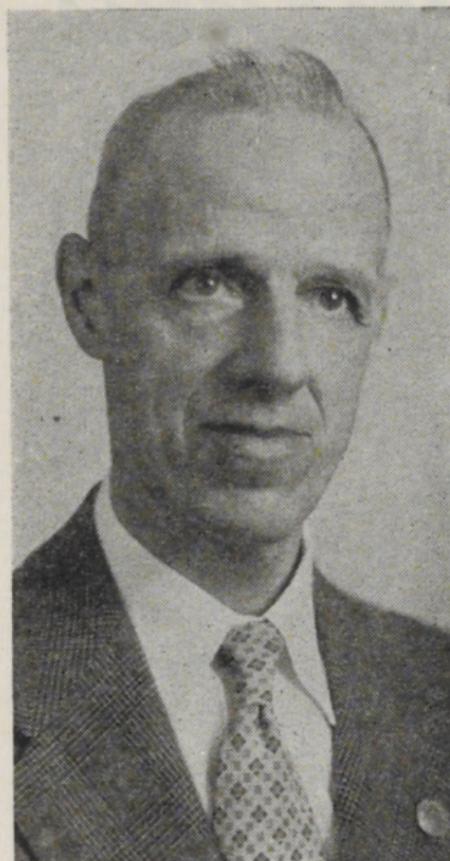
FORT and DOUGLAS STS., VICTORIA, B.C.

WESTERN CANADA TRAVEL SERVICE

RAILWAY MAIN LINES

For hotel reservations, maps, folders, information on hunting, fishing and resorts, write to the **WESTERN CANADA TRAVEL SERVICE**, 124 Pemberton Bldg., Victoria, B.C..

Visitors Welcome



GEORGE E. WILLIS, OWNER

For your convenience we have one of the most attractive and up-to-date Travel Bureaus in Canada. You are invited to call for information or make hotel or transportation reservations. Open April 15 to October 15.

For the past ten years I have asked the tourist not to overlook Vancouver Island for outstanding beauty. I have now extended this publication to cover the whole of Western Canada and have personally visited all the places listed. I invite you to see Canada's wonderland.



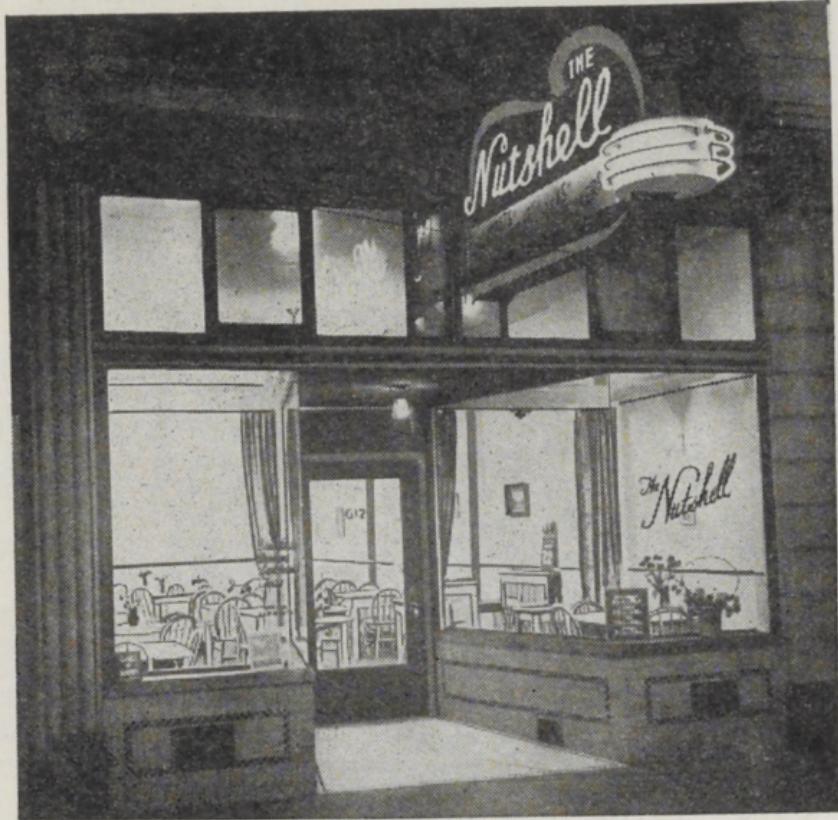
With this travel rack I distribute folders and maps of Western Canada to Hotels, Auto Courts and Travel Bureaus in the United States, inviting tourists to spend their vacation in Western Canada.



Western Canada Travel Service
124 Pemberton Bldg., Victoria, B.C.

The Nutshell

VICTORIA'S POPULAR TEAROOM



Enjoy our Home-Cooked Meals

Hours: 8 a.m. to 8 p.m.



For Breakfast, Lunch, Tea
and Dinner

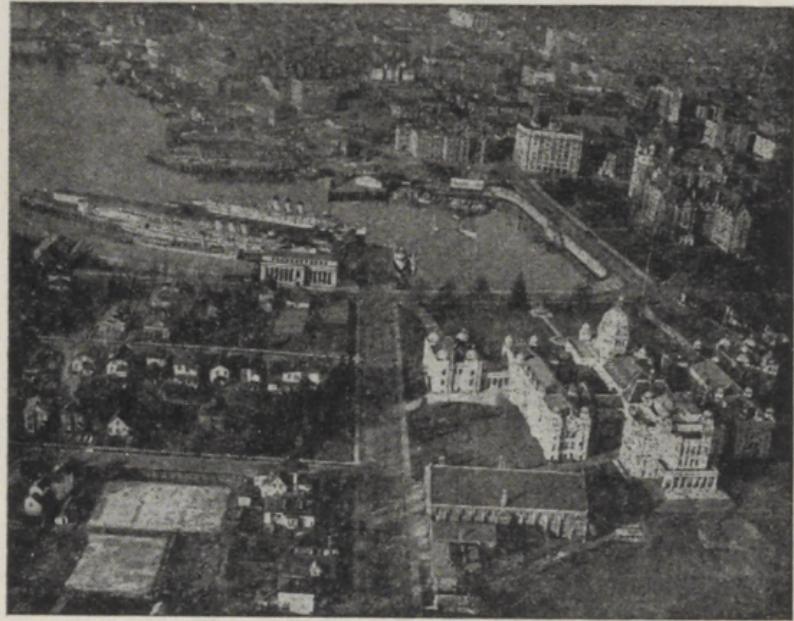
Mrs. W. Pearce, Proprietress

617 Fort St.

Victoria

Victoria

"City of Sunshine and Flowers"



Victoria is the capital of British Columbia with a population of about 91,000 with adjoining municipalities which is situated on the southerly end of Vancouver Island.

It has an average summer temperature of 62 degrees and in winter 42 degrees, with an annual rainfall of 27 inches.

The city is surrounded on the south and east by a beautiful marine view, islands can be seen for many miles, the Olympics and Mount Baker in the background.

Here men on less than \$4000 a year look prosperous and content; they have time to live and enjoy life without wearing a worried look. Many people come here from all parts of the world to invest their money and settle down to real living.

There are 140 miles of pavement and 65 miles of tree-shaded boulevards.

Hotel Douglas

VICTORIA'S STANDARD HOTEL



RATES

One person \$1.50 up; two \$3.00 up
with detached bath.

One person from \$2.00; two, \$3.00 up
with private bath or shower.

Twin beds from \$4.00.



J. Em. Neely, Manager.



1450 DOUGLAS ST., Near City Hall, VICTORIA

**WHEN IN VICTORIA
STAY AT THE**



**CATHAY
APARTMENT HOTEL**

855 Douglas St.

E-1622

Sussex Apartment Hotel
SUSSEX HOLDINGS, LIMITED



Hotel and Apartment Accommodation
Dining-Room and Coffee Shop in Connection
Bath and Showers in All Rooms

E. A. Cox, Managing-Director

1001 DOUGLAS STREET

VICTORIA, B. C.

VICTORIA'S SOCIAL CENTRE

The handsome pile of the large and luxurious Empress Hotel faces the inner harbour, giving a stately welcome to the boats as they arrive.

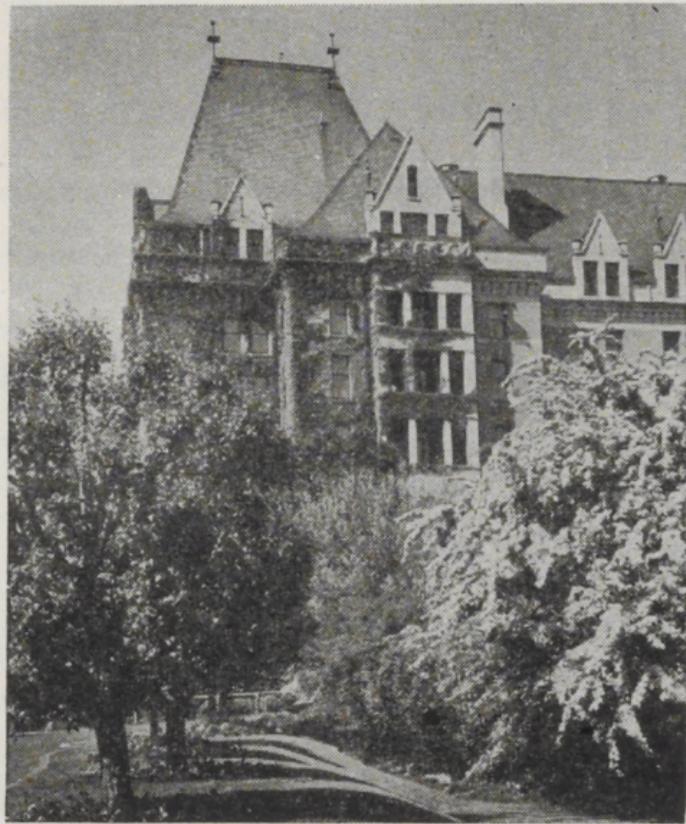
With five hundred and seventy rooms, it is built in a style reminiscent of manorial England, its windows are embrasured; its walls ivy covered. The hotel stands in five acres of formal covered grounds.

On the blue brocaded walls of the stately dining-room hangs an arresting and lovely group of paintings.

These are portraits of the wives of the Governor Generals of Canada during the last hundred years—symbols of the historic pageantry of a century.

Tea in the Empress Hotel Lounge each afternoon has an English country house atmosphere. An orchestra plays chamber or popular music.

Colorful herbaceous borders, flowering shrubs and five hundred varieties of roses blossom in the Empress gardens.



The conservatory — rendezvous for beauty and flower lovers—is a feast of color every day of the year. In their season are always special showings of chrysanthemums and calceolarias.

THE CRYSTAL GARDEN . . .

Across the Empress Rose Gardens—the Crystal Garden.

The building houses a swimming pool one hundred and fifty feet by forty feet, surrounded by bright blooming tropical shrubs. There is a badminton court, a dance floor and a hydrotherapeutic department.

Behind the building are the popular and always well-attended bowling greens.

VICTORIA, VANCOUVER VISITORS

Should Not Miss a Visit to

George Straith **LIMITED**

"Canada's Finest Woollen Shop"

FOR MEN

English Overcoats
English Golf Clothes
English Gowns
Scotch Sweaters
Allen Solly Hosiery
Riding Breeches
Jaeger Rugs

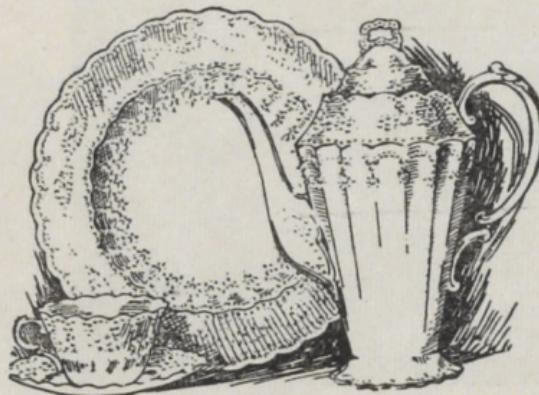
FOR LADIES

Tailored Suits
English Tweed Coats
Scotch Knitted Suits
Gazelda Suede Coats
Braemar Sweaters
English Gowns
Riding Breeches
Kislav Gloves
Liberty Scarves

WE STOCK ONLY THE FINEST GARMENTS
PROCURABLE FROM THE LEADING
BRITISH MANUFACTURERS

1117 Douglas Street - - - Victoria, B.C.
Opposite Hotel Vancouver - Vancouver, B.C.

Robertson, Limited



E
N
G
L
A
N
D

Spode's JEWEL PLAIN DELIVERS MORE

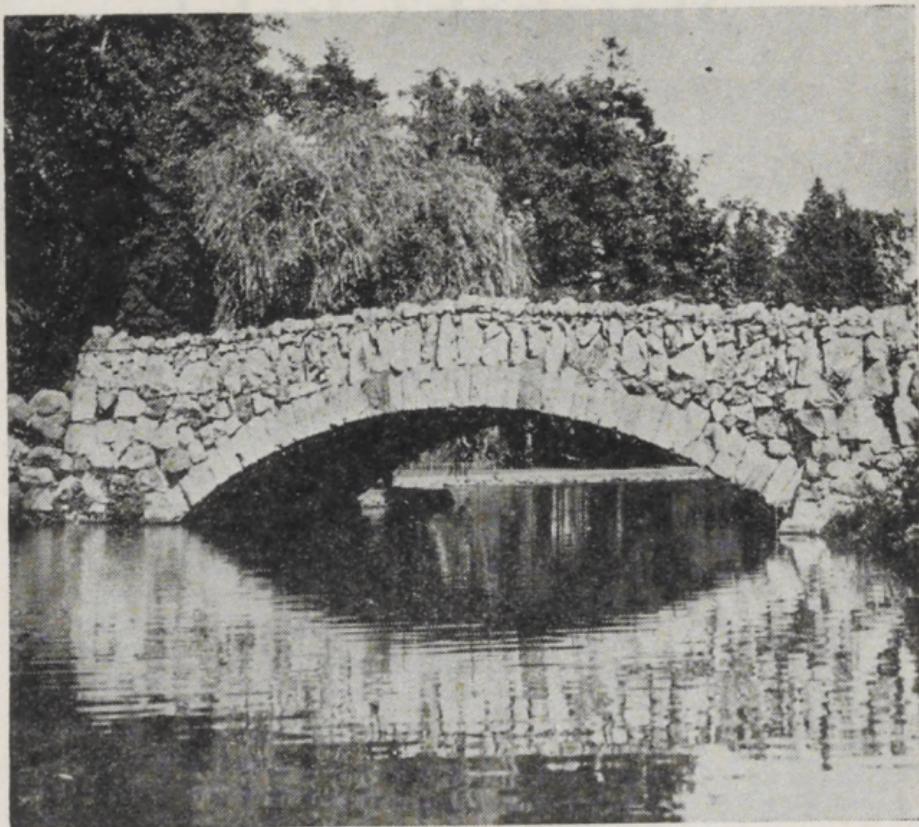
◆ Spode's Jewel design is of 12th century origin, done from the nimbus surrounding the head of a Saint of an early Italian primitive.

Spode

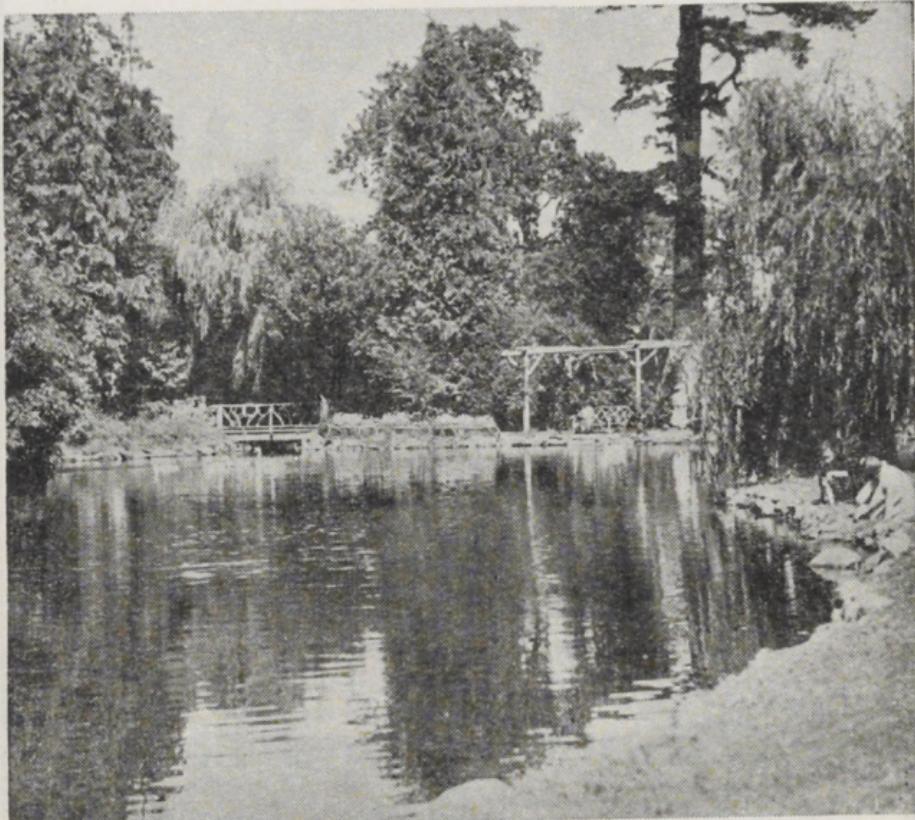


1007 Government St. - VICTORIA, B.C.
Phone E-3921 Residence G-8191

BEACON HILL PARK



This park, 154 acres in area, was given to the City by the Provincial Government in 1852. Features of the park are: the Rose Garden, stand of Garry Oaks, Goodacre's Lake, Chinese Bell brought from the sacred palace at Pekin, horticultural nursery, and a bowling green.



DUCK POND, BEACON HILL PARK

There is also the Haida totem pole from the Queen Charlotte Islands, Kiwanian wading pool, Ursus Kermodei, the unique white bear from Princess Royal Island, and the Scotch broom brought here from Scotland.

Malahat Chalet

17 Miles from Victoria . . . on Island Highway.

★ A delightful wayside Coffee Shop, where breakfast, lunch or dinner may be enjoyed while overlooking one of the finest views on the Island.



LOOK FOR THE WOODEN TOTEM POLES
ON THE MALAHAT DRIVE

BE SURE TO VISIT

SALT SPRING ISLAND

FERRY SCHEDULE

DAILY EXCEPT WEDNESDAY

Leave FULFORD

8:15 a.m.
4:00 p.m.

Leave SWARTZ BAY

9:30 a.m.
5:00 p.m.

Passengers, 25c; Automobiles, 75c to \$1.50
(according to weight)

Trucks, \$1.25 to \$2.00 (according to size)
Motor Cycles, 50c.

Salt Spring Island Ferry

For Motor Coach Connections and Further
Information:

PHONE Empire 1177 and 1178
VICTORIA, B.C.

VICTORIA'S FAMOUS

CRYSTAL GARDEN



SWIM - DANCE - PLAY BADMINTON

Take TEA With Your Friends at

CRYSTAL GARDEN

NOMINAL RATES

★ You will enjoy every hour you spend in the huge glass structure which houses one of the largest sea-water swimming pools in America—150 feet long. The sparkling water, continuously filtered, is pleasantly warmed.

Private hot sea-water baths, Turkish and steam bath; also Swedish and electric massage.

Tea is served in the tiled promenade in an oasis of beautiful greenery.

Ample space is devoted to badminton courts. A first-class orchestra plays Wednesdays and Saturdays for dancing.

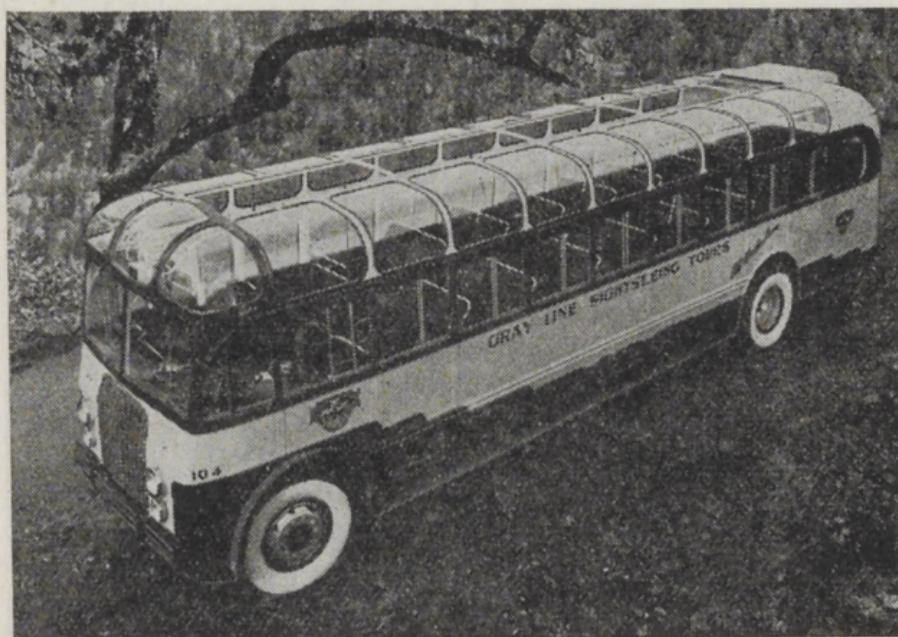
CRYSTAL GARDEN

Adjoins the Beautiful Grounds of the

EMPRESS HOTEL

VICTORIA

The Gray Line Sightseeing Tours



A Gray Line First-Plexi-Glass Roofed
Sightseeing Coach

**Starting Points: Empress, Dominion and
Metropolis Hotels.**

VICTORIA, B.C. G 4151

— ★ —

Regular Tours to:

BUTCHART'S GARDENS
MALAHAT DRIVE
SEEING VICTORIA
DOMINION ASTROPHYSICAL
OBSERVATORY

— ★ —

See Your Travel Bureau or Gray Line Representative
for Tickets and Reservations. Descriptive
Folders Sent on Request.

Gray Line Sightseeing Tours Are Operated in Sixty
U.S. and Canadian Cities.

COURTENAY

Centre of the Comox Valley

OFFERS YOU

In the surrounding area
an IDEAL VACATION

★ FISHING	★ UNMATCHED SCENERY
★ HUNTING	★ BATHING BEACHES
★ HIKING	★ CLIMATE
★ SKIING	PLEASING &
★ GOLFING	Moderate



A PLACE TO LIVE . . .

FARMING — FISHING
LUMBERING — MINING

Daily Bus and Train service. 67 miles North of Nanaimo. Direct Boat Service from Vancouver.

ACCOMMODATION . . .

Ample Tourist Camps, Hotels, Cafes. Modern Shopping Facilities. Theatres.



WRITE SECRETARY

Courtenay - Comox Board of Trade

P.O. BOX 82.

The Fort

COMOX BAY, VANCOUVER ISLAND, B.C.

Formerly the Beautiful Estate of Sir Ernest Petter

As a Resort Lodge



*Twelve acres of wooded landscaped grounds of
gorgeous beauty; a palatial home with every
conceivable comfort.*

The Elk



AN ENGLISH COUNTRY INN

*Both Lodges are famous for King Salmon (Tyee)
Fishing, Golf, Hiking, Good Bathing.*

Rates and Details Write Owner-Manager:

R. C. KNOX, Box 255, COMOX, V.I., B.C.

VANCOUVER

CANADA'S EVERGREEN PLAYGROUND"



There are many attractive places to visit around Vancouver—a visit to Canada's most popular Stanley Park, where you will see the beautiful Sunken Gardens, Totem Poles and Indian Carvings, famous Prospect Point, Queen Victoria, Robert Burns and Pauline Johnston monuments, Lumberman's Arch, Brockton Point Lighthouse, and many interesting trails and drives.

You will enjoy sitting or bathing at English Bay or Second Beach, where the children can enjoy the playground equipped with the most modern appliances.

There are several street car rides out of Vancouver; to the seaside, and leading through lovely residential sections of the city, then the bus over the Lions Gate Bridge along the shores of West Vancouver overlooking Howe Sound.



Photo by Leonard Frank.
VANCOUVER CITY HALL

One of the most interesting trips in British Columbia is a drive over to North Vancouver. Take the ferry from the foot of Columbia Street, Vancouver, and you will enjoy a scenic trip over the Burrard Inlet—here you can relax, watch the busy shipping and gaze at the snow-capped mountains.

On arriving in North Vancouver you may take a bus to Deep Cove where there is a nice beach, good bathing and boating.

The street car goes to Lynn Valley where the famous Canyon and Suspension Bridge will be found. For hikers there are trips unsurpassable the world over, to Dam, Crown and Dome Mountains.

WOODWARD'S

Department Store



Greater Vancouver's Family Shopping Centre



BRITISH CHINA, LINENS, WOOLLENS, ETC.

LARGEST FOOD FLOOR IN THE WORLD

FREE PARKING

Fireproof Garage and Self-Service Parking Area
opposite the Store on Cordova Street.

EXPLORE... THE WEST SHORE

When in Vancouver, don't miss the West Shore, famous the world over for the unique configuration of its shoreline, its many excellent bathing beaches and its superbly beautiful forest and mountain country. Half hour's bracing sail by ferry brings you to this outdoor playground . . . or travel direct by Blue Bus over the famous Lions Gate Bridge. Phone us for full information.

●
**WEST VANCOUVER
MUNICIPAL
TRANSPORTATION**

Phone West 803



VISIT THE NORTH SHORE

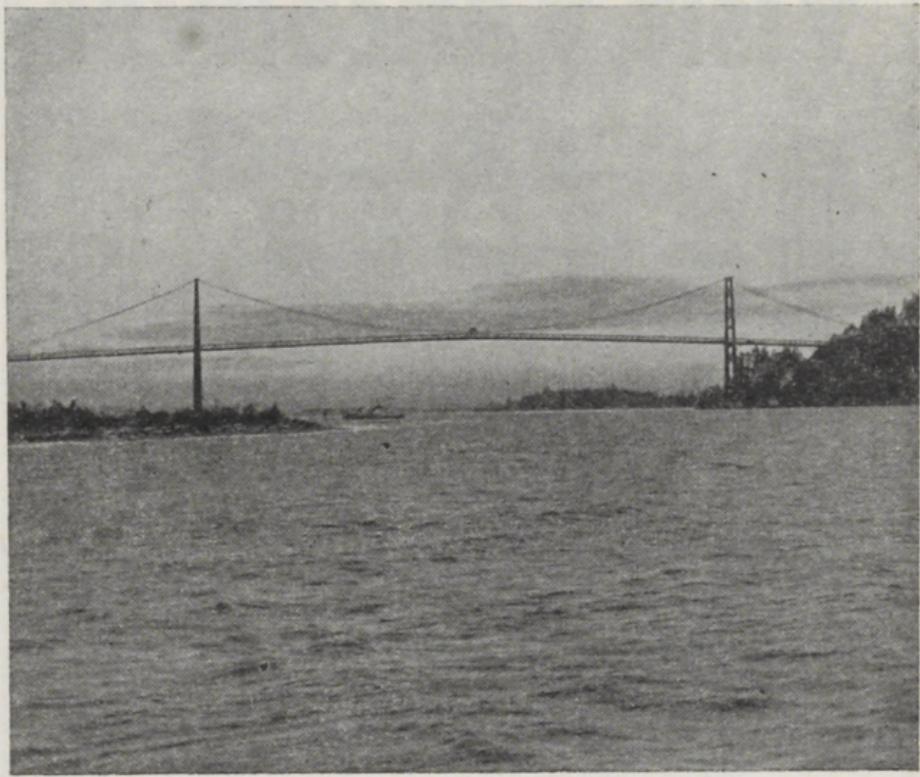


Photo by Geo. Willis
The Lions Gate Bridge

Take the bus or drive through Stanley Park to Lions Gate Bridge, then to Horseshoe Bay and Whytecliff overlooking beautiful Howe Sound.

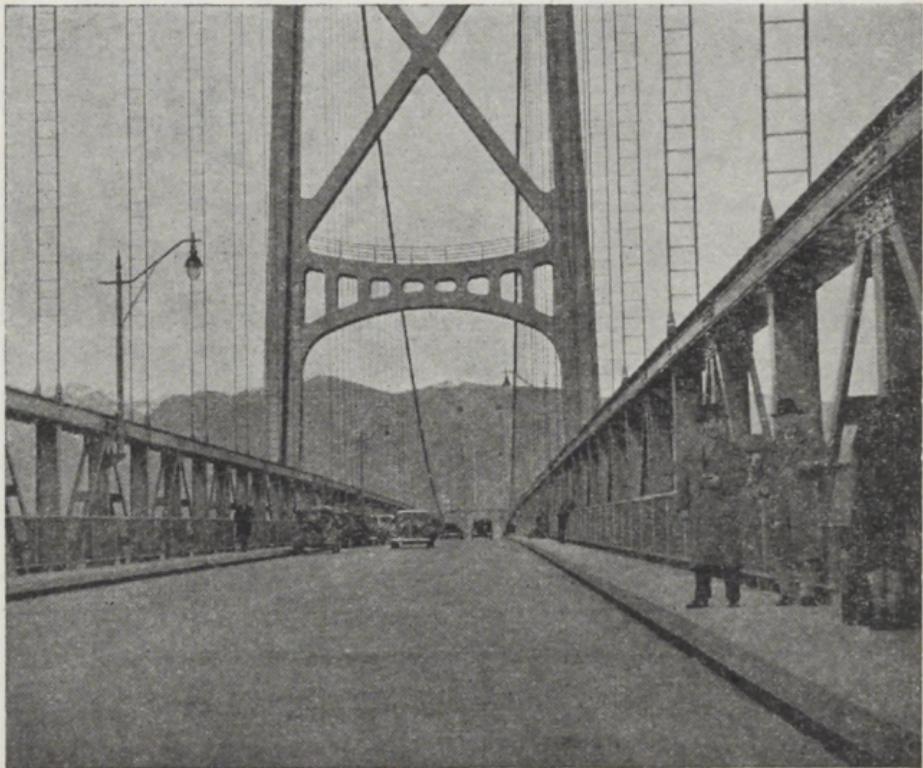
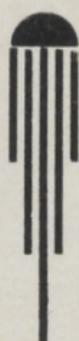


Photo by Geo. Willis
The Lions Gate Bridge

Then you will enjoy a trip to North Vancouver. Here you will see the Lions in all their grandeur. Don't miss seeing Lynn Valley and Capilano Canyon, where will be found the Suspension Bridge and a view of the surrounding mountains. You may take the ferry back from North Vancouver to the city.

Visit Vancouver



A COMPLETE CHOICE OF
WELL-APPOINTED AND FULLY
SERVICED APARTMENTS AND
HOTEL ROOMS at MODERATE
John H. Crane RATES Manager

VANCOUVER B.C.

BRITISH COLUMBIA

WHITE SPOT

*The Largest Drive-in Sandwich Barbecue
in the North West.*

SPECIALIZING IN CHICKEN
AND STEAK DINNERS
Served in our Attractive Dining-Room



Granville Street at Sixty-Seventh Avenue
VANCOUVER, British Columbia

WELCOME TO VANCOUVER



HOTEL VANCOUVER



THE NEWEST HOTEL ON CANADA'S WEST COAST

HOTEL VANCOUVER is operated by the Vancouver Hotel Co., Ltd., on behalf of the Canadian Pacific and Canadian National Railways. 560 rooms all with shower and tub. Three dining-rooms and cafeteria service at minimum cost; dancing nightly. HOTEL VANCOUVER contributes much to the visitor's good impression of the western metropolis.

Conveniently Situated in the Centre of the City.
Rooms (European Plan) \$3.50 up.

For further information communicate with purser on board ship, hotel manager or nearest Canadian Pacific or Canadian National Agent.



HOTEL VANCOUVER
Vancouver — British Columbia

Sylvia IN VANCOUVER

Enjoy your visit to the full by staying at unique Sylvia Court—only 3 minutes by auto, 8 minutes by streetcar, from the heart of downtown—yet right on the beach at English Bay and just beside the thousand-acre playground of Stanley Park. Smart modern rooms and suites at sensible rates. Scenic top floor dining-room.

Sylvia Court Hotel

Beach Ave. at Gilford Overlooking English Bay

Fly . . .



You'll have more time for

VACATIONING AND HUNTING

in British Columbia, the Cariboo, the Yukon and Alaska.

CANADIAN PACIFIC AIR LINES

maintains frequent schedules between

VANCOUVER and

VICTORIA DAWSON CITY
PRINCE GEORGE WHITEHORSE
in the Cariboo. FAIRBANKS

For Full Information see your C.P.R. Agent in Canada and West Coast U.S. Cities.



Canadian Pacific AIR LINES

THE WINGS OF THE WORLD'S GREATEST TRAVEL SYSTEM

STANLEY PARK AND ENGLISH BAY



English Bay, Vancouver

★ English Bay, a sandy bathing beach right in the front yard of that fortunate city, Vancouver. Beloved of residents and visitors alike, English Bay is the ideal haven on a hot summer day. An Aquarium, displaying many strange sea creatures, adds to its interest.



Sunken Gardens and Refreshment Pavilion
in Stanley Park, Vancouver.

★ This far-famed playground of one thousand acres includes both formally developed gardens and virgin forests—miles of scenic highway and more miles of woodland trails. In Stanley Park you can enjoy almost any sport you can name—from tennis and golf to outdoor checkers and horse-shoe pitching.



HOTEL GEORGIA

Situated down town, facing the Courthouse and one block from the principal business thoroughfare, yet quiet and restful.

"VANCOUVER'S SMART HOTEL"

The Windsor Room, beautifully appointed in every detail, carefully chosen menus, combined with a cuisine to please the most fastidious, have made this room justly famous.

Its public Rooms, Lobby, Lounge, Ballroom, Dining-rooms and Coffee Shop make this hotel one of the most beautiful and attractive in the West.

Single Rooms \$3.00 up. Double \$4.50, \$5.50 up.



For the best part of a Century Wilson's has been regarded by Men and Women, resident and visitors alike, as H.Q. for British Sportswear by all the most famous makers.

IN VICTORIA - 1221 Government St.
IN VANCOUVER - Vancouver Hotel

Hotel Devonshire



Friendly Service
Excellent Cuisine
Dining-Room

— ★ —

All Rooms with
Bath from \$3.50 up.

A few Apartments
fully furnished with
Davette and Kitchen

Private Dining Rooms

Garage in Building

Licensed Premises

Situated Downtown, One Block from
Principal Business and Theatre District.

**Cor. Georgia and Hornby Streets,
Vancouver, B.C.**

Phone PAcific 5481.



YOUR HEADQUARTERS FOR

**British
Imported**

**MEN'S CLOTHING
and
FURNISHINGS**

**CHARLTON &
MORGAN Ltd.**

657-659 Granville Street,
VANCOUVER, B.C.

Scenic Boat Trip

INDIAN ARM

Enjoy Vancouver's best scenery on a delightful day cruise—two hours each way with stopover. The trip up Indian Arm to Wigwam Inn is through the sheltered waters of a narrow fjord, giving a feeling of intimate contact with the mountains, forest and sea, that is uniquely enjoyable.

Tasty luncheon or dinner is served at quaint Wigwam Inn. Lunch counter service is also provided.

During the summer season boats leave Gore Avenue dock at 10 a.m. and 2 p.m. daily. For schedule at other seasons and full information, get in touch with

Harbour Navigation Co. Ltd.

Ft. Gore Avenue. Phone MA 3832
Vancouver, Canada.



WIGWAM INN

UNION STEAMSHIPS LTD.

Offer a variety of day trips throughout the season to Howe Sound and the Gulf Coast.

Steamers leave Union Pier in Vancouver as per schedule for—

**BOWEN ISLAND
WEST HOWE SOUND
EAST HOWE SOUND
SECHELT
GULF COAST**

Bowen Island Inn and Sechelt Hotel
provide comfortable accommodation for a day or longer visit.

Enquire at Union Steamship ticket offices or from Agents for rates, etc.



**Union Pier
Foot of
Carrall St.,
Vancouver**

OKANAGAN VALLEY

A trip through the world-famous Okanagan Valley offers to the traveller what is acknowledged to be the most diversified scenic wonder of British Columbia. This portion of Southern and Central British Columbia is rich in the romantic history of its pioneering days. Over the Okanagan Trail through this picturesque valley as early as 1830 travelled the Fur Brigades, Traders and Miners.

The Okanagan Valley today offers to the traveller the very best in modern Hotels and up-to-date Tourist camps, fishing resorts and all the comforts of modern travel.



HERE IS THE WORLD FAMOUS "APPLE VALLEY"

Good highways lead through rich apple growing and farming areas, well settled communities and modern cities. The areas adjoining and adjacent to this wonderland abound in fish and game of all descriptions.

Whenever he may go, or whatever sport or recreation he may seek, the tourist will find added pleasure and thrill in the scenic splendour of the beautiful lakes and valleys, the wooded hills and the snow-capped mountain peaks of the Okanagan.

Wherever you go in the Okanagan, anywhere from Oliver to Vernon—

The climate is unexcelled in Canada and has averaged 2,000 hours of sunshine annually. Favourable weather conditions are assured from the early spring to the glorious Indian Summer of October and November.

For further information write:
Board of Trade, at Penticton, Kelowna or Vernon, B.C.

ECHO LODGE

on Beautiful Paul Lake near

KAMLOOPS, B.C.

You'll love this charming spot—so restful—so quiet—so refreshing for a holiday or to fish the Kamloops district. Good Boats, Spring-filled Mattresses and the grandest Meals.

Reached by Canadian Pacific or Canadian National Railways or over the Cariboo Highway by Bus or Car.

MRS. V. A. SCOTT

KAMLOOPS — BRITISH COLUMBIA



Plaza Hotel

KAMLOOPS' SMART HOTEL



SITUATED CENTRE OF CITY

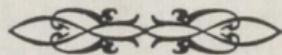


WHERE TRAVELLER AND TOURIST MEET

Enjoy a Good Meal at . . .

Commodore Cafe

KAMLOOPS



We Are Known for Quality

VERNON — BRITISH COLUMBIA

National Hotel

VERNON'S
MOST MODERN
HOTEL

EXCELLENT MEALS SERVED IN OUR
DINING-ROOM

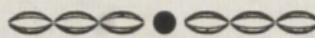
TOURISTS ARE WELCOME AT THE

National Cafe



VERNON'S
MOST POPULAR EATING HOUSE

Royal Anne Hotel



KELOWNA'S FRIENDLY HOTEL

Quiet, Refined, Comfortable,
in the
Heart of the Okanagan

DINING-ROOM SERVICE

KELOWNA, B.C.

Hotel INCOLA

*"On the Southern Shore of Beautiful
Okanagan Lake"*



SPEND YOUR
VACATION HERE

★
Fishing, Boating,
Bathing, Hunting,
Lawn Bowling

W. J. Allerton, MGR.

PENTICTON, B.C.

You will find GOOD FOOD,
SERVICE and SURROUNDINGS at . . .

Commodore Cafe



PENTICTON, B.C.



Three Gables Hotel

A COMFORTABLE, CENTRAL HOTEL
"Where Tourist and Businessmen Meet"

ATTRACTIVE DINING-ROOM

Penticton

KOOTENAYS



Nelson is the gateway to the scenic wonderland of the Kootenay, Slocan and Arrow Lakes region of Southern British Columbia. It is on the Southern Trans-Canada Highway, easily accessible from Prairie points, being one day's drive from many districts in Southern Alberta.

Nelson is 42 miles north of the International Boundary at Nelway and invitingly close to the Inland Empire, being four hours by car to or from Spokane, Washington.



The grandest lake and mountain scenery in the British Columbia Rockies.

The largest, gamest Rainbow trout in North America are caught in Kootenay Lake—up to 25 and 30 pounds.

Ask for particulars of regulations covering non-resident license fees for fishing and hunting. We will be glad to give you every assistance and help you plan your vacation in this beautiful, natural holiday land.

For full information as to hotels, cottages, camps, boat hire, good lake and stream fishing spots, points of interest and how to get there,

Write to:

THE SECRETARY,
NELSON BOARD OF TRADE,
NELSON, B.C.

Hume Hotel

NELSON'S POPULAR HOTEL *with its
FRIENDLY HOSPITALITY and
GOOD MEALS.*

NELSON, B.C.

Headquarters for Business Men and Travellers

CROWN POINT HOTEL

CAFE IN CONNECTION

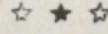


TRAIL, B.C.

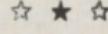
The Smelter City

Stop Over at . . .

Mt. Baker Hotel

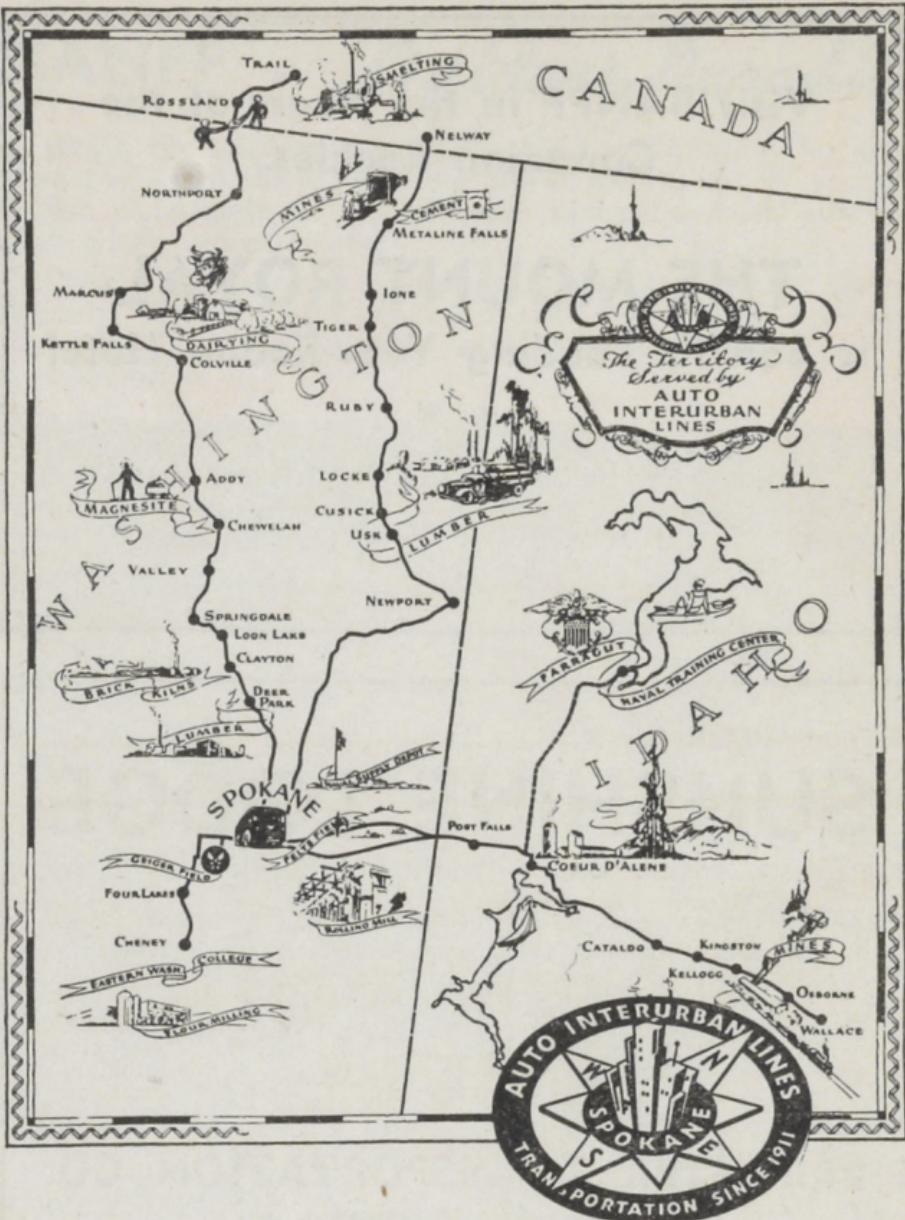


All Outside Rooms with Bath Attached.

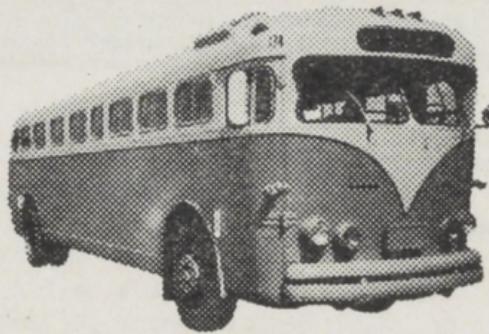


CRANBROOK, B.C.

ENJOY A GOOD MEAL AND NIGHT'S REST



When you must make both time and convenience the essence of your travel in the Washington-Idaho Inland Empire, plan the trip via fast and modern motor coaches. Auto Interurban schedules are the Open Sesame to every Inland Empire Community.



Serving These Communities

Trail, B. C.
Rossland, B. C.
Northport
Marcus
Kettle Falls
Colville
Addy
Chewelah
Valley
Springdale
Clayton
Deer Park
Nelway, B. C.
Metaline Falls
Ione
Ruby
Locke
Cusick
Usk
Newport
Spokane
Cheney
Post Falls
Coeur d'Alene
Cataldo
Kellogg
Osborne
Wallace

AUTO INTERURBAN Lines

Motor Coach Terminal
SPOKANE, WASHINGTON

Visit BANFF in the Heart of the
Canadian Rockies.

* *

THE MOUNT ROYAL
is Banff's Leading Year-Round Hotel

* *

All Outside Rooms with Magnificent Views
FAMOUS FOR GOOD FOOD

You Will Enjoy . . .

SUNSHINE LODGE

Near Banff - Daily Bus Service

Altitude: 7200 feet - High altitude skiing on powder snow.
Ski-tow - Central Heating - Electric Light - Radio

Ski Season - Dec. 1st to May 1st.
Fishing Season - July 1st to Sept. 30th.

- ★ -

For Full Information write:

BREWSTER TRANSPORTATION CO.
Banff, Alberta

*Columbia Icefield
Chalet*

on Banff-Jasper Highway,
85 miles from Lake Louise,
65 miles from Jasper.

A FULLY MODERN ALPINE CHALET WITH CAFE,
DINING ROOM AND MODERN FACILITIES.

Season - June 15th to Sept. 30.



BREWSTER TRANSPORTATION CO.

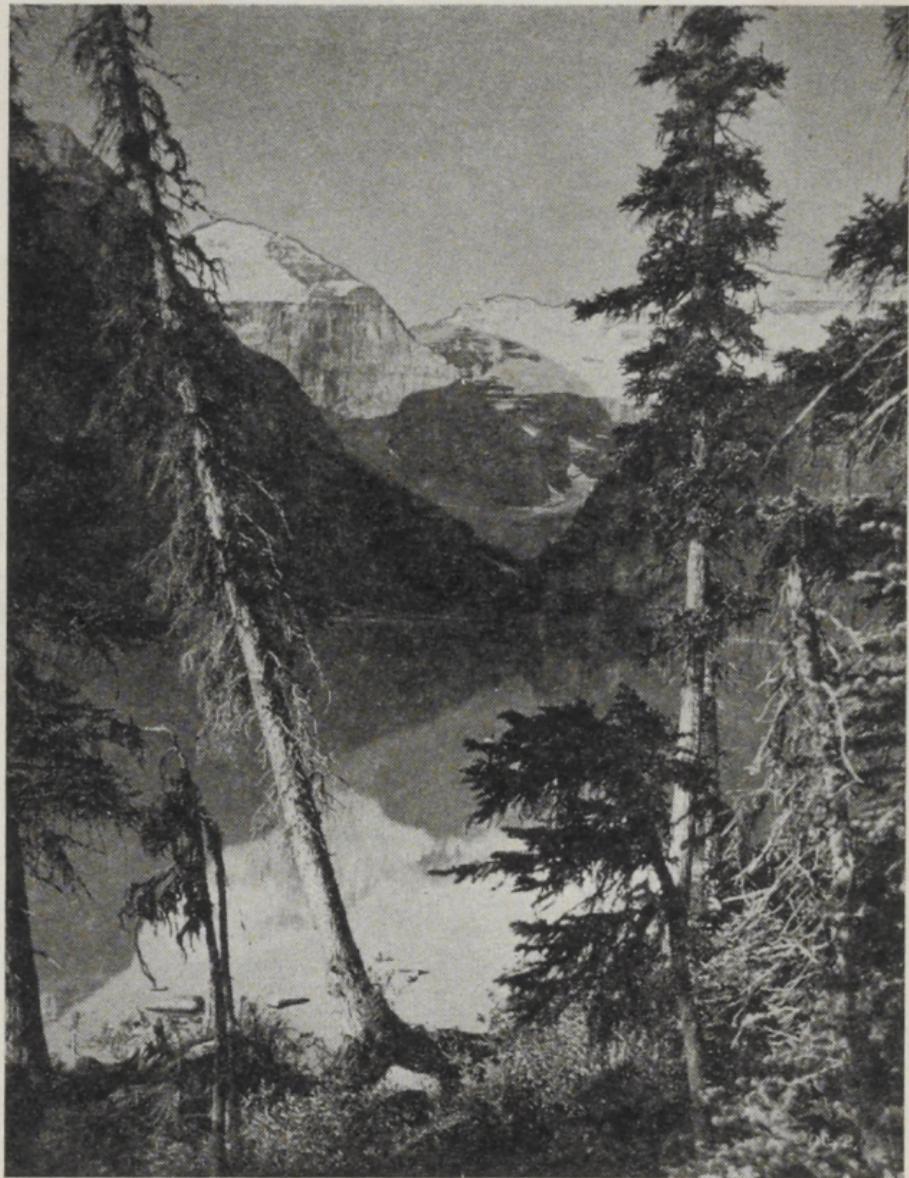
Make **DEER LODGE** your Home
at beautiful LAKE LOUISE.

100 Fully Modern Rooms
Fine Food - Moderate Rates
Gertrude E. Crosby, Prop. Lake Louise, Alta.

BANFF . . . *Outdoor Paradise*

Banff, the headquarters of the Rocky Mountain National Park, is noted throughout the world for the lovely scenery which surrounds it. This is the place for both summer and winter vacationists.

People who seek the healthful benefits of Banff waters usually head straight for the two government-operated natural hot sulphur springs, with attendants, bathing pools and facilities.



LAKE LOUISE

In all directions there are roads which reach the principal scenic highlights of the Parks and there are innumerable bridle paths to make the less frequent beauty spots more pleasant.

A few miles east of the Great Divide, nestled among the circle of snow-capped peaks, is the beautiful Lake Louise. This Lake is world-famed as one of nature's most outstanding scenic gems.

This natural wonderland is situated 3 miles from Lake Louise Depot on the mail line of the Canadian Pacific Railway, and is now reached by the new Trans-Canada Highway.

You could not pick a better or more enjoyable place to spend your vacation than Lake Louise. This is what one might call outdoor paradise. The wild game is protected and so unafraid, the crisp, invigorating mountain air, the cool glacial streams, the wild game, the myriads of wild flowers in valley and on mountain slope make it a place which you will always want to go back to once you have visited it.

Where Old Friends Meet

Today—just as in Canada's historical
yesterdays—there's the idea of meet-
ing and trading in a friendly place
...hence the words that have become
a slogan: "We'll meet at The Bay!"

Hudson's Bay

INCORPORATED 27

Hudson's Bay Company

INCORPORATED 2nd MAY 1670

Friends Meet

There are **Hudson's Bay Company** Stores in Vancouver, Victoria, Winnipeg, Vernon, Calgary, Edmonton, Banff, Jasper, Kamloops, Nelson, Nanaimo, Trail, Yorkton and Saskatoon.

Bay Company.

INCORPORATED 2nd MAY 1670.

King Edward Hotel

BANFF'S MOST MODERN
YEAR-ROUND HOTEL

FULLY LICENCED
EXCELLENT DINING-ROOM
BUS MEETS ALL TRAINS

BANFF

—
ALBERTA

*All-Expense Tours--***BANFF**

With stops at the Mount Royal,
Sunshine Lodge, Deer Lodge and
Columbia Icefield Chalet, including a
sightseeing tour.



Write or wire to—

Western Canada Travel Service

124 Pemberton Bldg.

Victoria, B.C.

British Woollen Shop

BANFF, ALBERTA

is More than the Name Implies.

It is Noted for being the Finest Woollen Shop
in Canada.

Cashmere Sweaters

Distinctive Tweeds

Sportswear Hosiery

Sport Jackets

Shortland - Camel Hair - Harris Tweeds

ENJOY YOUR VISIT HERE

TRIANGLE INN

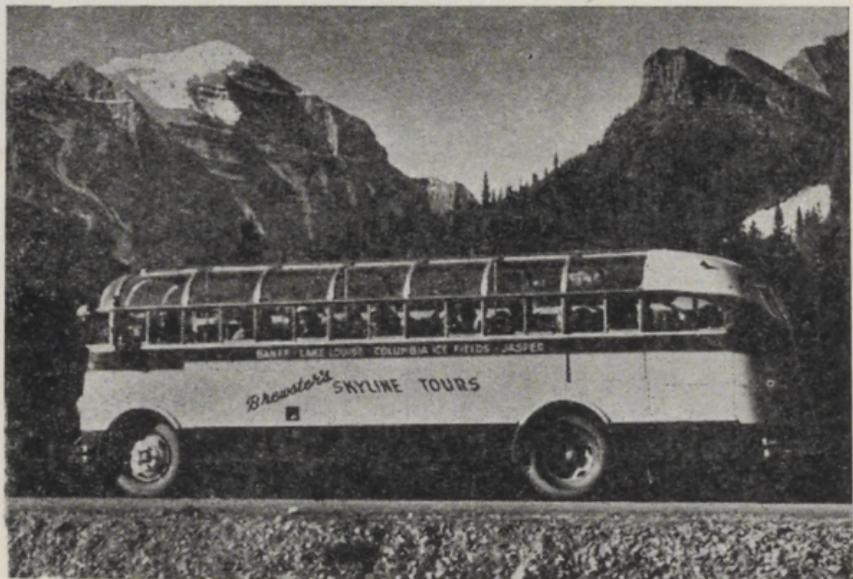
LAKE LOUISE ALBERTA



Enjoy your stay at Lake Louise by making your headquarters at the Triangle Inn. Modern Cabins—everything found. Rooms and Dining-room in connection.

Reasonable rates as approved by the Dominion Government Parks Department.

Only a few minutes walk to Chateau Lake Louise, Victoria Glacier, etc., 82 miles from Columbia Icefields, 50 miles from Saskatchewan River Bungalow Camp.



Mts. Temple and Saddle . . . LAKE LOUISE

SKYLINE TOURS

Now that all sight-seeing restrictions have been lifted, we will be operating all scenic tours in the Canadian Rockies, as in pre-war years.

This year plan to take in the beauties of the Rockies in comfortable and modern 1941 Cadillac Convertible Sedans and 1945 sight-seeing buses as shown in the photo above.

FOR FULL INFORMATION WRITE:

BREWSTER'S SKYLINE TOURS

Banff

Alberta

CALGARY'S FINEST



TEA KETTLE INN— (Table Service)

Known as "CALGARY'S DIFFERENT RESTAURANT" 220 Seventh Ave. West, opposite "The Bay." This is possibly the most attractive restaurant in Canada. Delicious home-cooked meals prepared by expert lady cooks and served in an unique setting will make your visit here one to be remembered. The prices are very reasonable. Tourists are welcomed in their travelling clothes. Rest rooms are provided. The House of Antiques, operated in conjunction, is well worth a visit. Phone M-4077.

T-KETTLE KOUNTER— (Counter Service)

Though small, this branch of the Tea Kettle Inn has proven most popular. It is located on Eighth Avenue (the main street) right opposite the Capitol Theatre.

Buckhorn Ranch



Canada's Finest
Guest Ranch



A Complete
Outdoor
Vacation



Riding, Hiking, Fishing, Swimming and Trap Shooting, Rifle Ranges, Archery and Golf.

Station Wagon Meets Trains

Write for Information:

BUCKHORN RANCH LIMITED

307 Lancaster Building

Calgary, Alberta

Jasper National Park

Showplace of the Canadian Rockies

. . . 4,200 square miles of outstanding beauty on the main line of the Canadian National Railways.

Jasper Park Lodge, on beautiful Lac Beauvert, combines luxury with simplicity. It consists of a large main building, with bungalows radiating in fan formation along paved walks that are attractively landscaped.

The bungalows, which vary in size from one suite to sixteen rooms, are complete in every detail. From the Lodge stretch wide, velvety lawns, flower beds and rock garden, and in every direction tower mountain peaks.

Golfing: The championship course at Jasper Park Lodge is one of the finest on the continent. Over it each year is played the Totem Pole tournament which attracts golfers from all parts of the world.

Fishing: Jasper National Park is an angler's paradise, with a good supply of game fish—Eastern Brook,

Dolly Varden and Rainbow—in the waters of the Maligne Lake and Tonquin Valley regions, Jacques Lake and others too numerous to mention.

Motoring: Good roads provide magic and beauty at every turn. In addition to the famed Columbia Icefield Highway drive, there are numerous attractive, shorter trips—to Mount Edith Cavell, Punch Bowl Falls, Miette Hot Springs and other beauty spots.

Trail Riding - Mountain Climbing - Boating - Tennis
Swimming in a Heated Pool - Hiking or . . .
Just Complete Rest and Relaxation.

JASPER NATIONAL PARK IS INDEED A TRUE PARADISE FOR THE VACATIONIST.



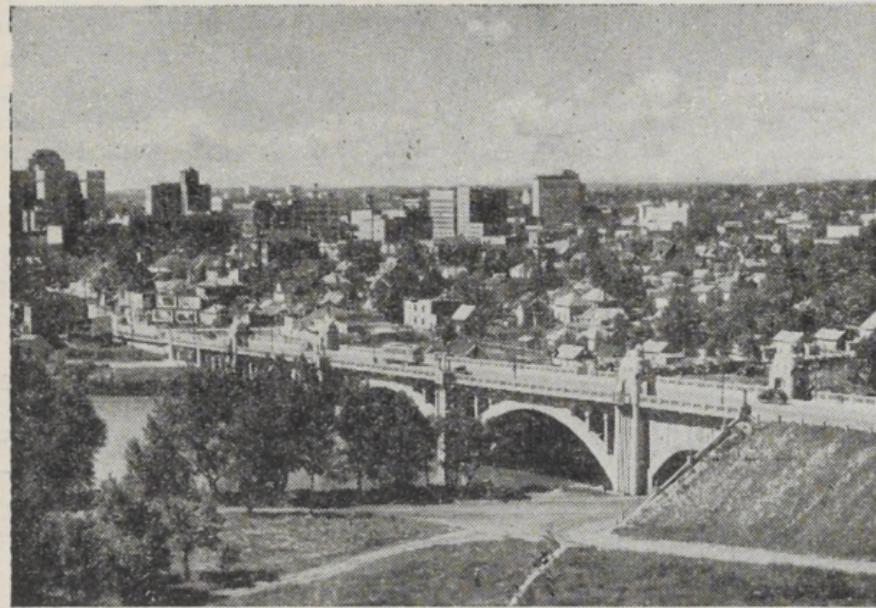
MINAKI LODGE

Break your eastward journey with a visit to Minaki Lodge, in the Lake of the Woods region. Just 115 miles east of Winnipeg on the main line of the Canadian National Railways, it is similar in construction to Jasper Park Lodge, with main building and bungalows. At Minaki Lodge is an excellent nine-hole golf course, splendid fishing in the adjacent lakes and rivers, yachting, boating, surf boat riding, swimming, tennis and a protected wading pool for the children.

Plan your 1946 vacation so you can visit both of these beautiful holiday resorts—there is good train service from the west coast and from the east.

THE CITY OF CALGARY

The City of Calgary in a comparatively few years has grown from a Mounted Police Fort, built in 1875 by the Royal North-West Mounted Police at the junction of the Bow and Elbow Rivers, into a modern city with a population of 88,000 people. It is now a most important business centre and one of the leading cities in Western Canada, and is served by two transcontinental railways, i.e., Canadian Pacific and Canadian National. Calgary is connected with the entire continent by railway, airway and highway transportation facilities.



SOME PLACES TO VISIT IN CALGARY

Memorial Park—12th Avenue and 2nd Street West. Beautiful gardens, flowers, hedges, trees, etc. Cenotaph, exceptionally fine Equestrian Monument—Public Library.

The Calgary Dinosaur Park and Zoo—is located on St. George's Island at Twelfth Street East and has a great variety of wild animals and birds of all kinds. For many however, the greatest attraction in the Park is found in twenty life-size models of ancient life which roamed the earth more than sixty million years ago. A visitor can see the life-like "Thunder Lizard", a monster 75 feet in length and weighing some 40 tons. Other models of duck-bill dinosaurs and heavily-armoured types reveal a fascinating chapter of animal life as it existed in Alberta before this continent took its present shape.

This Park is open every day in the year without charge. Adjoining the zoo there are playgrounds for children and picnic grounds.

Bowness Park—Where boating, swimming (with wading pool), dancing, etc. are provided, is located about eight miles west of the City. The paved highway leading to the Park parallels the Bow River most of the way and it is a very pleasant motor drive.

Municipal Golf Links are open to visitors and the fees are only 35 cents for eighteen holes play, or for the entire day. Situated at the north end of 26th Street, they are easily reached either by motor or street car. From the Golf Club House there is a splendid view of the city and also of the mountains.

For Literature and Information, write—
Secretary, Calgary Board of Trade, Calgary, Alberta.



HOTEL YORK

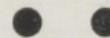
CALGARY

Centre at Seventh

Rates from \$2.50 Single

True Hospitality Prevails at Calgary's
Newest Hotel

FIREPROOF GARAGE ACCOMMODATION
EXCELLENT COFFEE SHOP



Also Operating

HOTEL ST. REGIS

CENTRAL

REASONABLE RATES

The English Shop

A. M. Robertson

CALGARY CLOTHING COMPANY

Direct Importers

LADIES' AND GENTLEMEN'S WEAR

Canada's Oldest Established English Store

Burberry Coats, Chester Barrie
Suits and Coats, Lombardi's Suits,
Thos. Heath Suits and Coats.

Dak's, Kantab Trousers, Church's
Shoes, Woodrow Hats, Beeswing
Hats, Lavowell & Kislav Gloves.

Braemar Sweaters, Jaegar Wool-
lens, Allen Solly & Two Steeples
Hosiery, Pytchley English Riding
Togs. Welch, Margetson's Ties,
Shirts, Pyjamas, Gowns . . etc.



138 - 8TH AVENUE EAST
CALGARY

CANADA

ALBERTA

ALBERTA'S



Hotels of Distinction

KING EDWARD HOTEL

BANFF

Modern. Year round. Excellent Dining-Room.

VICTORIA HOTEL

CALGARY

Downtown, next to the Strand Theatre.

EMPIRE HOTEL, CALGARY

Opposite Canadian Pacific Railway Station.

LETHBRIDGE HOTEL

LETHBRIDGE

Enjoy your stay at this Smart Hotel.

CECIL HOTEL - Medicine Hat

A quiet home-like Hotel with Coffee Shop.

BUFFALO HOTEL - Red Deer

Smart Coffee Shop and Banquet rooms.

GRAND UNION HOTEL

COLEMAN

Restful and Comfortable. Coffee Shop.

ALBERTA HOTEL

VEGREVILLE

Enjoy a good Meal in our Dining-Room

NEWELL HOTEL, BROOKS

Commercial Men's Headquarters. Coffee Shop.

NATIONAL HOTEL

HANNA

Where the Travellers Meet. Coffee Shop.

SYLVAN LAKE HOTEL

Dining-Room.

Sylvan Lake.

EDMONTON



No WONDER folks like to come to Edmonton. Set in an area of bountiful crops, great livestock production and abounding in mineral, oil, forest and fisheries resources, Edmonton has increased its population from 92,431 in 1941 to over 110,000 in 1945. Centrally located. To reach quickly the most picturesque and productive areas of Alberta, Edmonton offers charm of hospitality, invigorating climate, satisfying recreational facilities and outstanding business and professional opportunities. For the tourist, the manufacturer, or for those who just want a fine place to live, you will never do better than Edmonton—Crossroads of the world.

For full details write:

REG. T. ROSE,
Executive Secretary,
Edmonton Chamber of Commerce,
1 McLeod Building,
EDMONTON, ALBERTA.



C. WOODWARD LTD
DEPARTMENTAL STORE
EDMONTON - ALBERTA

KING EDWARD

Hotel

Ultra modern in appointments, combining the latest in decorations and architectural design. Featuring our "Coffee Shop" where the food is prepared from the best materials and served in the finest manner.

EDMONTON

British Woollens *for Men and Ladies*

Exclusive Agents for
**BURBERRY COATS, BRAEMAR SWEATERS,
BRITISH HOSIERY, ETC.**

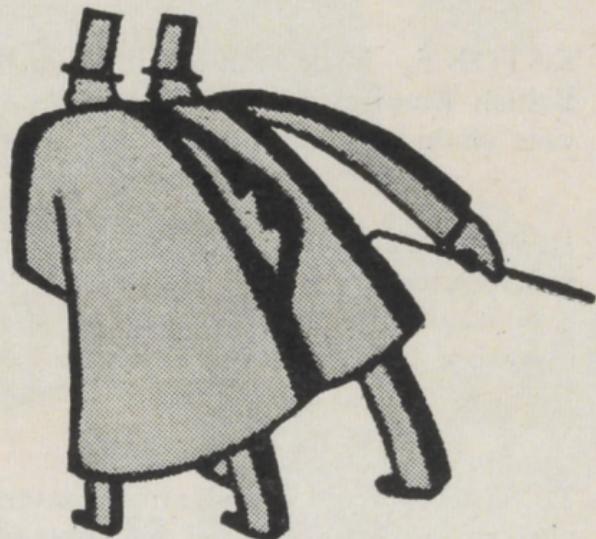
*Outfitters of Discriminating Clients
from FAIRBANKS to FLORIDA.*

Greer's Limited

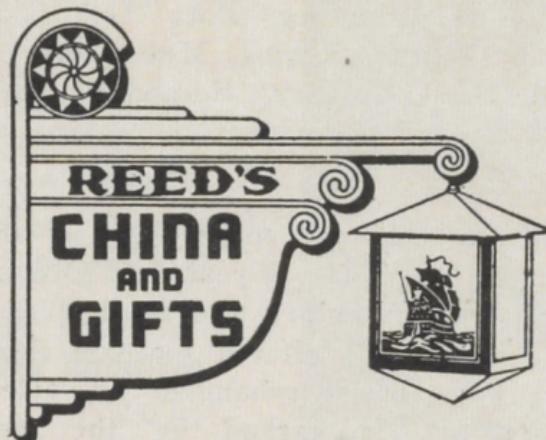
10073 Jasper
Avenue,
EDMONTON,
Alberta

and

**JASPER
NATIONAL
PARK**
Jasper, Alberta



WHEN VISITING **EDMONTON**



*BE SURE TO SEE OUR
SELECTED DISPLAY OF*

FINE ENGLISH CHINA

Minton, Wedgwood, Spode,
Royal Worcester, Royal Doulton,
Crown Derby and Webb
Corbett Crystal . . .

Reed's China & Gift Shop

10325 Jasper Avenue

Edmonton, Alberta

EATON'S COVERS CANADA

EATON'S, largest mercantile institution in the British Empire, owns and operates retail stores in a vast chain stretching right across Canada.

In its stores, factories, mail order plants, warehouses, order offices and buying offices, EATON'S employs over 35,000 people. So it is a vital factor in the everyday life of most Canadians . . . a household "buy word" in every corner of the Dominion.

To visitors from the United States it comes as a pleasant surprise to find in Toronto, Montreal and Winnipeg huge EATON stores and mail order plants, excelled by few anywhere in the world for size and by none for the efficient service they offer the shopping public.

In Western Canada EATON'S now has fourteen stores . . . at Winnipeg, Port Arthur, Brandon, Dauphin, Saskatoon, Regina, Moose Jaw, Medicine Hat, Red Deer, Calgary, Edmonton, Lethbridge, Prince Albert and Vancouver.

EATON'S "covers" the country as thoroughly as it does the towns. Twice a year EATON catalogues are mailed from Winnipeg and reach every part of the west. The goods offered for sale through the catalogue, like the merchandise on sale in the EATON stores, is backed by the well-known EATON guarantee:

**Satisfaction Guaranteed or
Your Money Refunded**

THE T. EATON CO.^{LIMITED}

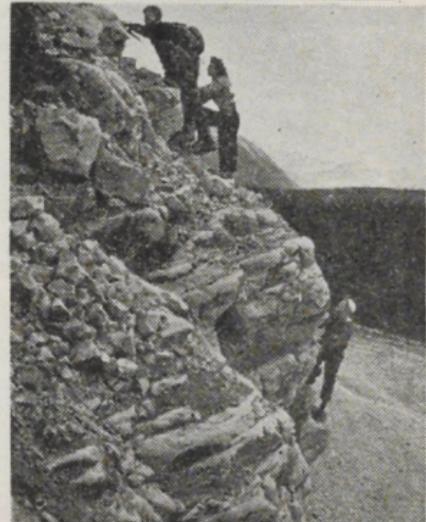
Vacation in ALBERTA



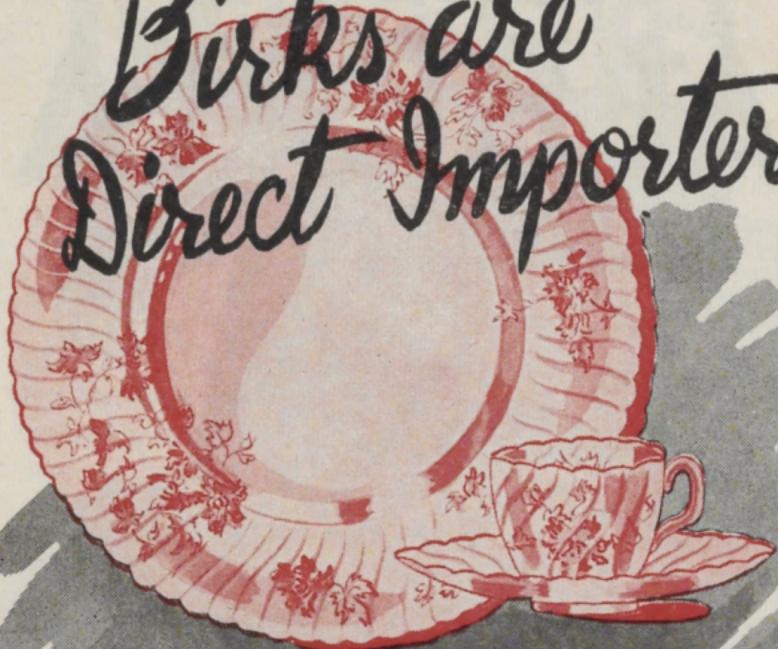
It's Wonderful!

Over seven thousand square miles of mountain playground and scenic splendor . . . where restful or pleasure-seeking whims find utmost fulfillment . . . a vacation second-to-none awaits you in ALBERTA!

- **Trout Fishing**
- **Mountain Climbing**
- **Swimming, Boating**
- **Riding, Bicycling**
- **Golfing, Tennis**
- **Camping Facilities**



Birks are
Direct Importers of



Birks

JEWELLERS, SIL

VANCOUVER, CALGARY, EDMONT(N),
also in Montreal, Toronto and other cities

f English China

ENGLISH BONE CHINA by reason of its beauty, fine texture and durability, rightly reigns supreme in the field of tableware. Birks has long recognized this fact as evidenced by the many patterns in English Bone China dinnerware carried in the Birks stores across Canada.

MINTON'S China is featured, and you will also find Aynsley, Paragon, Coalport, Royal Crown Derby and others.

VISIT BIRKS IN CANADA. You will like the fine merchandise and the friendly, courteous Birks service.

SILVERSMITHS, DIAMOND MERCHANTS.

(N, SASKATOON and WINNIPEG
n other Canadian Cities.

Marquis Hotel

LETHBRIDGE, ALBERTA



Excellent Dining-Room and Coffee Shop
The Centre of Social Activities.

Rotary - Monday, 12.30; • Kiwanis - Tuesday, 12.15
Lions - Thursday, 12.30 • Kinsmen - every other
Tuesday, 6.30 • Gyro - Friday, 12.15
Lethbridge Board of Trade and Trans-Canada and
Western Airline Offices in Building.

SPODE

A Graceful Art
of Old World
Culture



ENGLISH BONE CHINA SPECIALTIES

Coalport, Paragon, Royal Doulton, Royal Albert,
Royal Crown Derby, Shelley Fine Bone China.



HUNTING and FISHING SUPPLIES

Visit or Write for
Further Information:

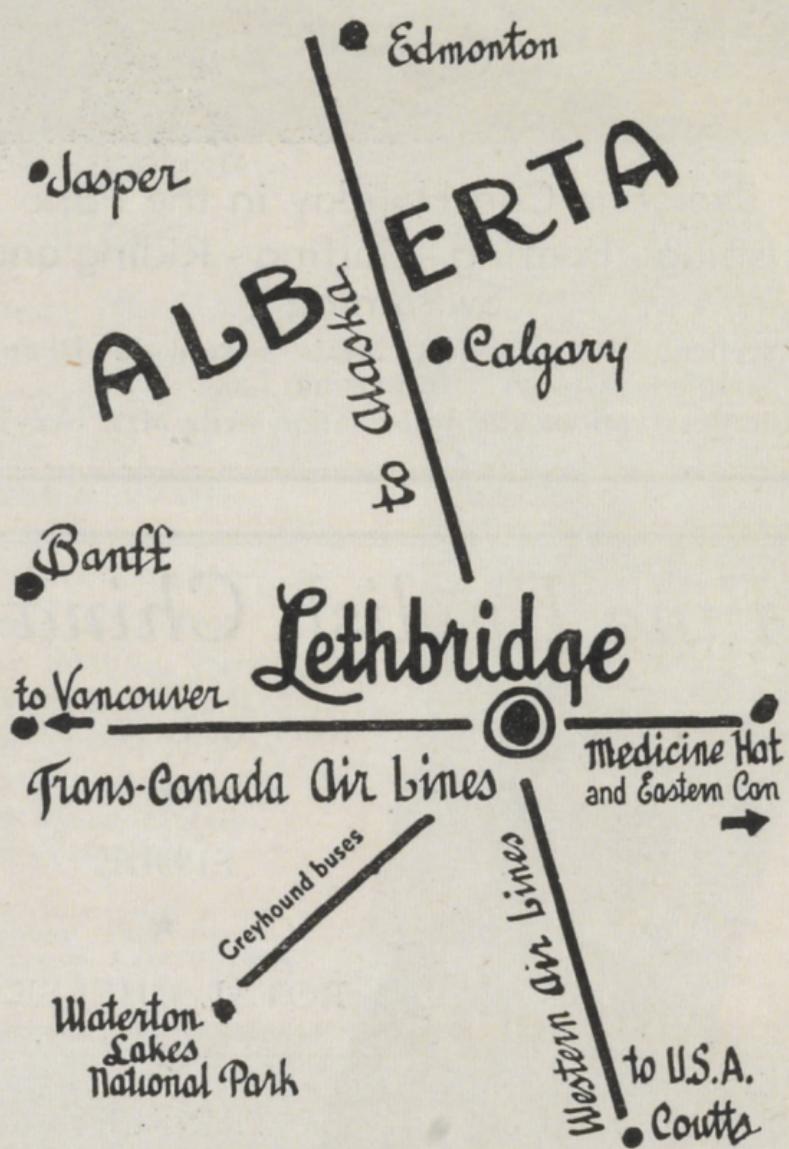
Consumers
Hardware &
Supply

LETHBRIDGE, Alta.

Lethbridge

*The Gateway
of Opportunity*

The city of wide streets, beautiful parks, gardens and trees, modern homes and buildings. . . . In the hub of great irrigation . . . Sugar Beets, Ranching, Farming, Coal Mining and Canning.



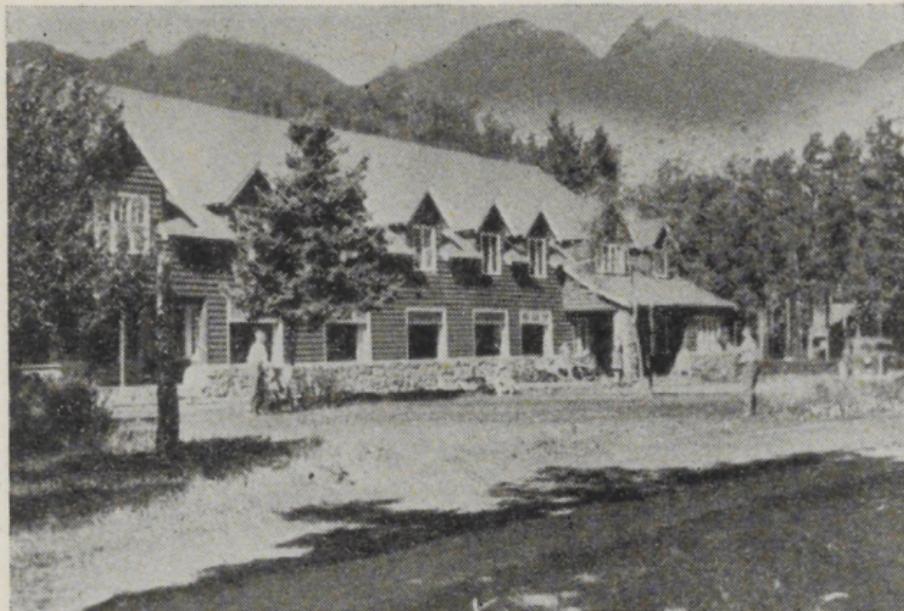
Lethbridge is only 80 miles from the Waterton Lake National Park — the playground of Southern Alberta — an ideal stop among lakes and mountains.

For further information write:

LETHBRIDGE BOARD OF TRADE

KILMOREY LODGE

Waterton Lakes - Alberta, Canada



Everyone Can Holiday in the Park
Fishing - Boating - Golfing - Riding and
Swimming

Excellent Home-Cooked Meals Served in Dining
Room Overlooking Lake.

For Reservations and Information write Mrs. Reeves

Fine English China

ROYAL DOULTON



SPODE



ROYAL CHELSEA



AYNSLEY

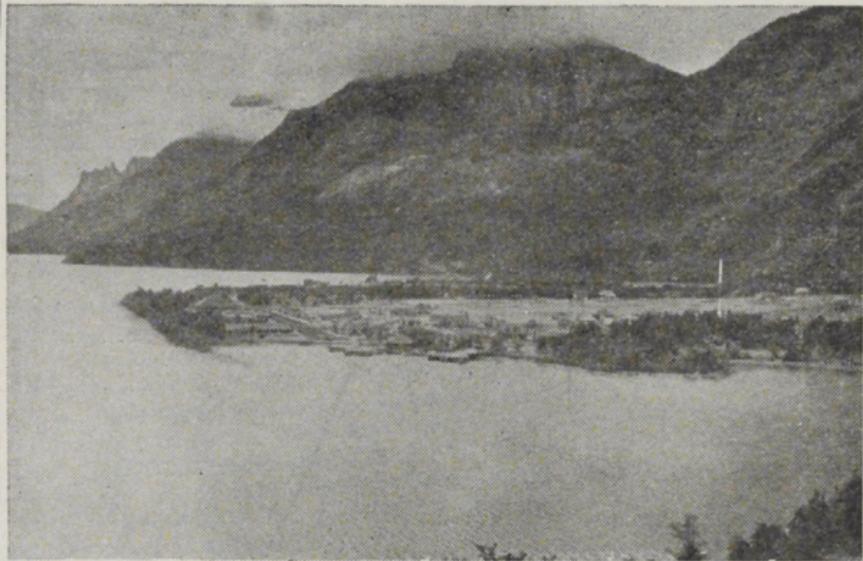
ETC.



IRISH LINENS - KNITTING WOOLS
MUNRO TWEEDS

Good Hunting
China and Gift Shop
WATERTON LAKE PARK

WATERTON LAKE NATIONAL PARK



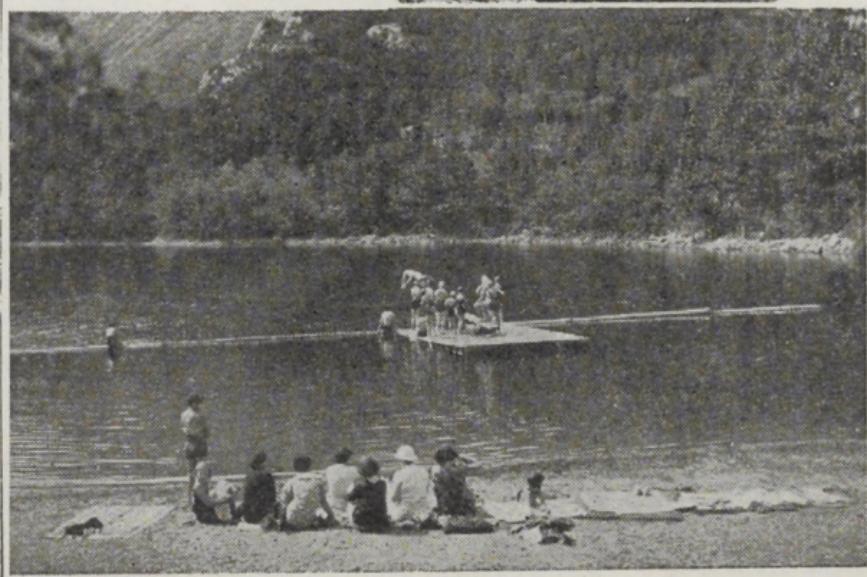
Waterton Park

Among the Canadian Rockies southwest of Lethbridge is Waterton Lake with its unforgettable beauty.

Here You Enjoy—

- ★ Trail Riding
- ★ Boating, Fishing
- ★ Swimming, Golfing,
- ★ Tennis, Cycling,
- ★ Mountain Climbing
- ★ Good Hotels
- ★ Camping

For Information write:
National Park Bureau,
Waterton Lake, Alberta



Come to SOUTHERN CALIFORNIA by Air!

WESTERN AIR LINES is the shortest way from the Prairie Country to Southern California. Just board Western's big 21-passenger Douglas planes and be in Los Angeles within a few hours.

Visit the long expanses of beaches, mountain resorts, dude ranches and desert country without parallel. Western is the airline to Southern California's playground, *winter and summer*.

Make reservations at any airline office or see your travel agent.



WESTERN AIR LINES
AMERICA'S PIONEER AIRLINE

WELCOME TO REGINA



in the heart of the city



135 Fireproof Rooms with Bath and showers
Moderate Prices

11th at Rose

Regina, Sask.

Spode China

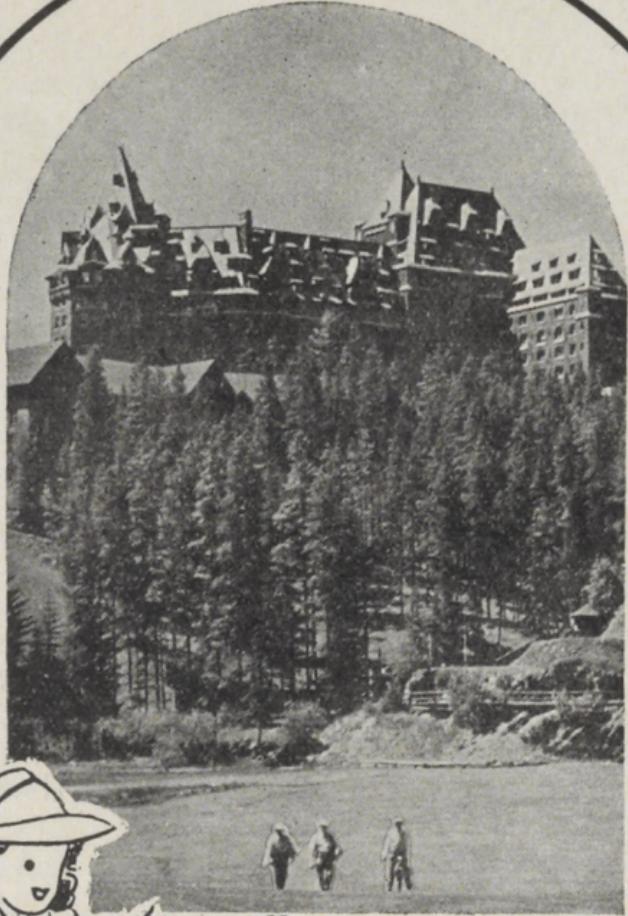


Stors at

REGINA, MOOSE JAW, SWIFT CURRENT,
FORT QU'APPELLE, PRINCE ALBERT,
ESTEVAN.

Eilers

**DIAMOND MERCHANTS
AND JEWELLERS**

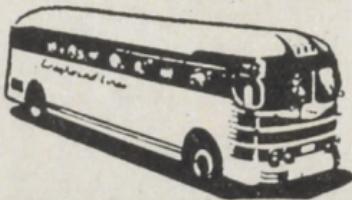


*Travel the
scenic way
via*

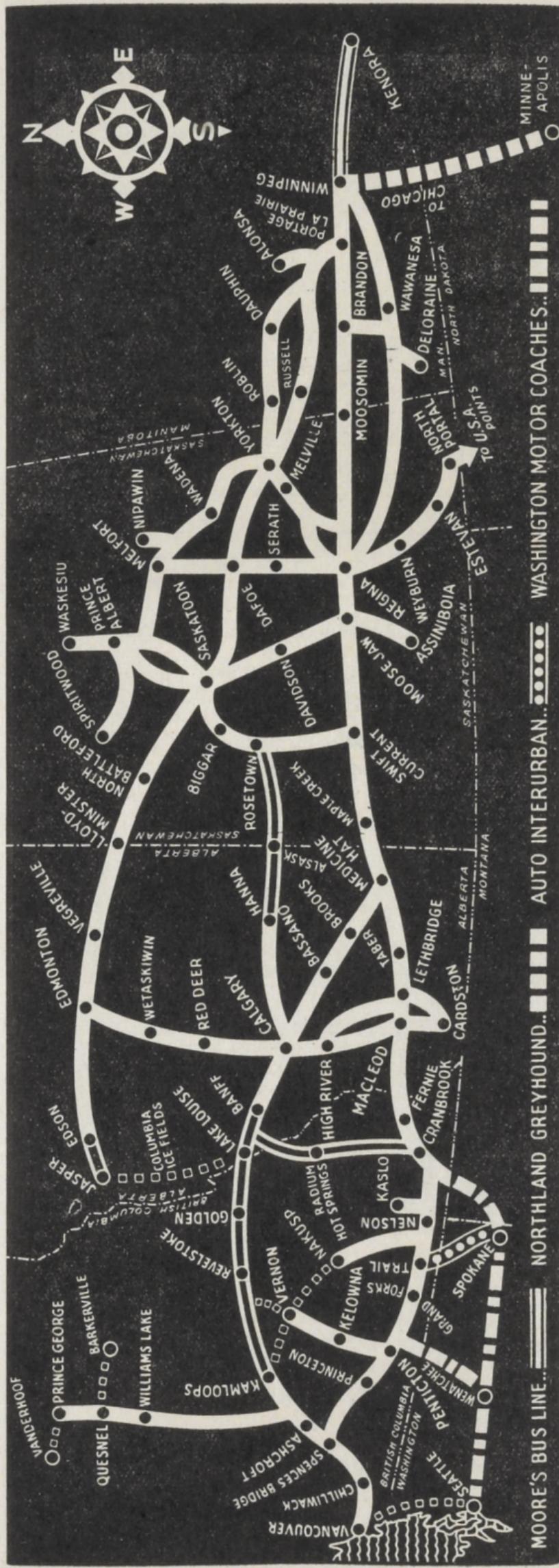
GREYHOUND

Where Beauty calls, the luxurious Greyhound buses travel. Travellers marvel at the constantly changing views of Western Canada's surpassingly beautiful regions, whether they be sweeping grain fields, rolling foothills, or the majestic scenic wonders of the Rockies. When travelling or on vacation, go via Greyhound.

For further information regarding fares and schedules see your local Greyhound agent.



GREYHOUND
Liners



Empress Hotel

Prince Albert's Finest Hotel



DINING AND BANQUET ROOM

Rates \$1.50 to \$3.00

Large, Bright Sample Room



B. L. CLEMONS, Proprietor.

King George Hotel

Saskatoon, Sask.

European Plan - Centrally Located

125 Rooms - 60 with Bath

Reasonable Rates



Excellent Dining Room

At Moderate Prices



Cor. 2nd Ave. and 23rd Street - Stanley Edwards, Mgr.

Auditorium Hotel

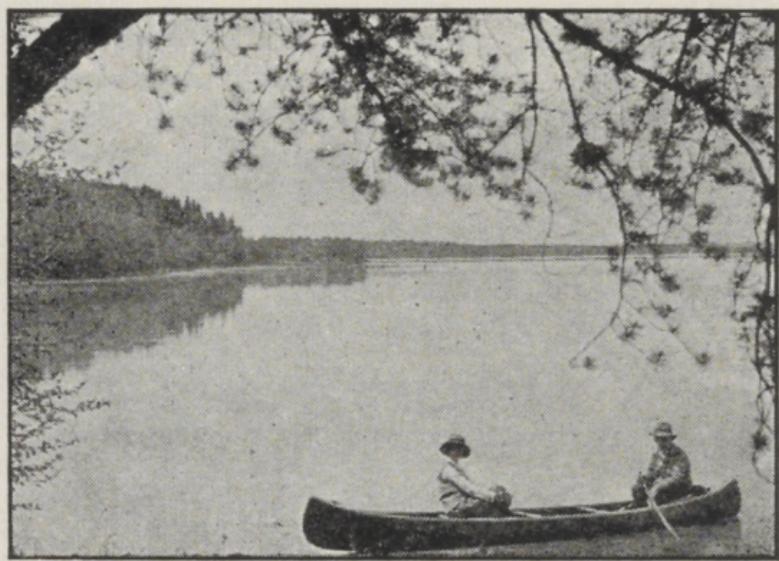
R. A. QUINCEY, Mgr.

Finest Equipped Hotel in Northern
Saskatchewan

NORTH BATTLEFORD, SASK.

PRINCE ALBERT

THE CITY BEAUTIFUL

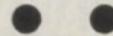


PLAN YOUR VISIT

to Saskatchewan's great diversified farming area,
gateway to the northern mineral, timber, fish and
fur areas.



Spend a Vacation at
PRINCE ALBERT NATIONAL PARK



For Information Write:
THE PRINCE ALBERT BOARD OF TRADE
Prince Albert, Saskatchewan

HOSTS TO THE WEST

Conveniently located in six of Western Canada's busiest cities, are distinguished Canadian National Hotels which offer you the utmost in comfort and convenience.

★ **PRINCE ARTHUR HOTEL**
PORT ARTHUR, Ont.

★ **THE FORT GARRY**
WINNIPEG, Man.

★ **PRINCE EDWARD HOTEL**
BRANDON, Man.

★ **THE BESSBOROUGH**
SASKATOON, Sask.

★ **THE MACDONALD**
EDMONTON, Alta.

★ **HOTEL VANCOUVER**
VANCOUVER, B.C.

(Operated under the joint management of the Canadian National Railways and the Canadian Pacific Railway Company.)



Open again in 1946, Canadian National's famous Summer Hotels offer the same high standard of service in vacation regions of unsurpassed beauty.

JASPER PARK LODGE
JASPER, Alta.
in the Canadian Rockies

MINAKI LODGE
MINAKI, Ont.
in the Lake of the Woods District



An Invitation To Adventure



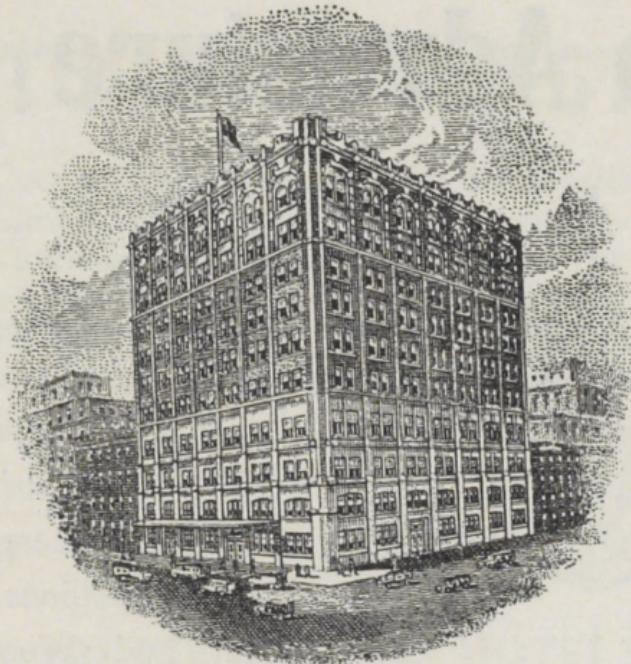
Manitoba—land of unspoiled beauty—a quarter of a million square miles, teeming with almost every variety of wild life. Canada Geese and Ducks by the millions . . . Deer, Bear and Woodland Caribou. . . . Fishing you'll have to see to believe. And at the Province's many summer resorts or in beautiful National and Provincial Parks every kind of holiday pastime can be enjoyed to the fullest. Plan now for a vacation in Canada's keystone Province. Hunt, fish, camp or just relax in Manitoba—“*Inside the Rim of Adventure.*”

Write for Descriptive Literature and Full Information

MANITOBA

When in Winnipeg

Stay in the City's Leading Downtown Hotels



The Marlborough

AROUND the CORNER from the BUSIEST SPOTS in TOWN

- Quiet Rooms with Bath . . . Fireproof.
- One Minute from Theatre, Shopping and Wholesale Districts.
- Luxurious Dining Room.
- Modern New Coffee Shop.
- Pleasant and Efficient Service.
- Free Parking.
- Comfortable and Well-Ventilated Rooms.
- Laundry and Valet Services.

TRULY A HOME AWAY FROM HOME

The City's Leading Family Hotel

*In the Heart of
EVERYTHING*



Hotel St. CHARLES

WINNIPEG . . . CANADA

Our Empire Grill Room Is Famous for Its
Delicious Steaks.

IMPORTANT

Please Make Reservations at Either Hotel at Least
Ten Days in Advance.

WINNIPEG

Where a western welcome awaits you. . . You will enjoy this great metropolis of the west, with its wide streets and busy stores, each stocked with goods from near and far . . . British woolens and china from England, rugs from British India, linen from Ireland. There are 44 parks . . . the



EATON'S, PORTAGE AVENUE, WINNIPEG

trees, shrubs and flowers are admired by thousands of visitors. Here you will find the best hotels and restaurants in the west, with pleasing service and pleasant surroundings. Unique is the network of transportation of train, bus and air service.

For further information and maps, drop in at the
TRAVEL BUREAU, EATON'S DEPT. STORE

Going East or West You Will Enjoy
Stopping at the

Brandon Hotel

COMFORTABLE ROOMS WITH
COURTEOUS SERVICE

BRANDON

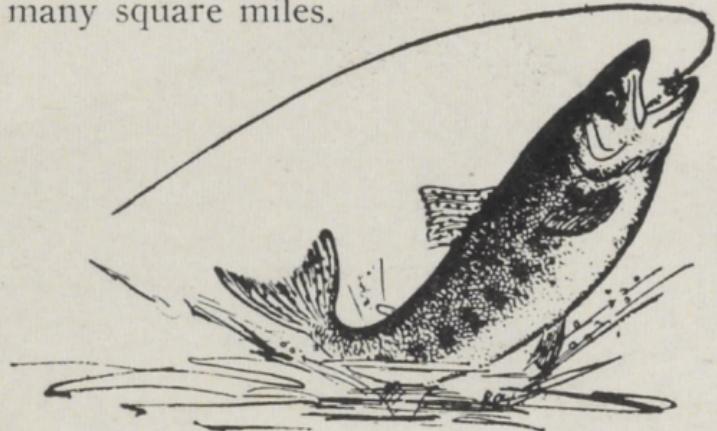
MANITOBA

KENORA LAKE OF THE WOODS

THREE HOURS FROM WINNIPEG

To say in brief, it would be difficult to conceive anything more beautiful of its kind than the scenery of this lake. Islands rise in continuous cluster and in every variety of form.

There are within the area of the lake some 15,000 islands, in extent from mere rocky islets to islands of many square miles.



Here you will find sheltered bays and lovely beaches and fishing to your heart's content.

WRITE KENORA BOARD OF TRADE

HOTEL KENRICIA

Where Fishermen and the Tourist Meet

* *

"In the Heart of the Lake of the Woods"

* *

A Quiet Refined, Comfortable Hotel
Excellent Dining-Room

* *

KENORA - ONTARIO

Seattle, Washington

Seattle is located on Puget Sound between the Olympic Mountains on the west and the Cascade Range on the east. The city spreads over 68.5 square miles and contains almost 600,000 people in its metropolitan area.

There are two fresh water lakes within the city, Lake Union and Green Lake, and a third, 26-mile long Lake Washington, forms the eastern boundary. Seattle has 193 miles of waterfront.

Seattle's climate is mild and comfortable and never in history has the city had a temperature of more than 100 or of zero. The average summer temperature is 63 degrees, winters average 41 degrees. The average rainfall is 34 in.

Blessed by nature with an enormous wealth of resources in timber, fish, minerals, horticultural and agricultural advantages, water power, fine natural harbour, and location on a world trade route, Seattle is the financial, commercial, industrial, shipping, transportation and distributing center of the Pacific Northwest.

Volunteer Park and Seattle Art Museum, 430 feet above sea level, affords a fine city and marine view.

The University of Washington, with an enrollment of approximately 12,000 students, and a campus of 582 acres, bordering on Lake Washington and the Canal.

Lake Washington Floating Bridge. This gigantic bridge of concrete is the largest floating structure in the world, and is 6,560 feet long, spans Lake Washington from Seattle to Mercer Island.

Woodland Park and Green Lake. Zoological gardens contain 1,010 animals and birds. Elephants, kangaroos and monkey island compete as favorite attractions. Excellent facilities for picnics, with tennis courts, baseball diamonds, childrens' playgrounds. Boats and swimming in Green Lake.

Hotel Mayflower

12 Storeys, with 250 Rooms

Each with Bath and Every Facility
for Gracious Living.

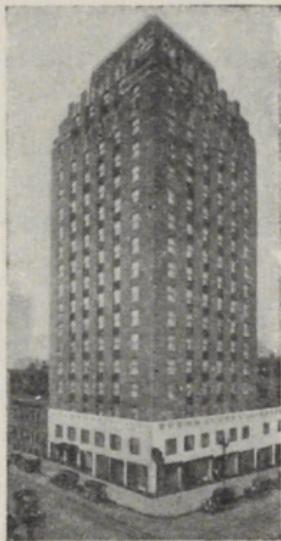


★ New and Popular Coffee Shop ★



**FOURTH AVENUE and OLIVE WAY
SEATTLE, WASH.**

Hotel Roosevelt



Seattle's Newest and Tallest
Hotel—22 Storeys, 300 Rooms

Ideally located for
Sightseeing, Shopping and
Entertainment.

DINING-ROOM —
— COFFEE SHOP



7th at Pine
SEATTLE, WASH.

New Washington Hotel

- Prestige with Popularity.

You will like the New Washington
for its friendly hospitality, with 300
rooms of solid, spacious comfort.

- Enjoy your Meals in our
Dining-Room or Coffee Shop.

Second Ave. at Stewart, Seattle

MOORE HOTEL

200 Fireproof Rooms.

Famous Moore Coffee Shoppe
Garage Just Across the Street

Rates from \$2.00 up.

Second at Virginia Street, SEATTLE

PORLAND, Oregon

PORLAND—Oregon's major market—is one of the Pacific Coast's most important industrial centres. Exceedingly low power rates have caused it to become a centre of industry. The broad Willamette River, flowing through the city has made it the west coast's most important fresh water port. Vast shipments of wool, lumber, fruit and grain leave its harbour regularly. Portland is one of the greatest furniture centres west of Grand Rapids and among the other products for which it is famed are woolen blankets, swim suits and frozen fruit. Its scores of commercial nurseries and greenhouses ship bulbs and plants to almost every part of the world. In its bustling business section are smart modern shops and great department stores. The City of Roses is truly a city of business and industry, too.

Portland ranks high in home ownership and these homes are lovely ones. Roses in profusion fill almost every garden of both mansion and cottage. Portlanders are justly proud of the cultural achievements of their city. Open air symphony concerts are held each summer in the great Multnomah Stadium. The youngsters of the city have formed

*MORE Real Value ...
in Downright Comfort and Satisfaction*

Modern
Famous Cuisine
Garage Opposite

600 Outside Rooms
Coffee Shop
Dining Room
Banquet Rooms
Convention Facilities

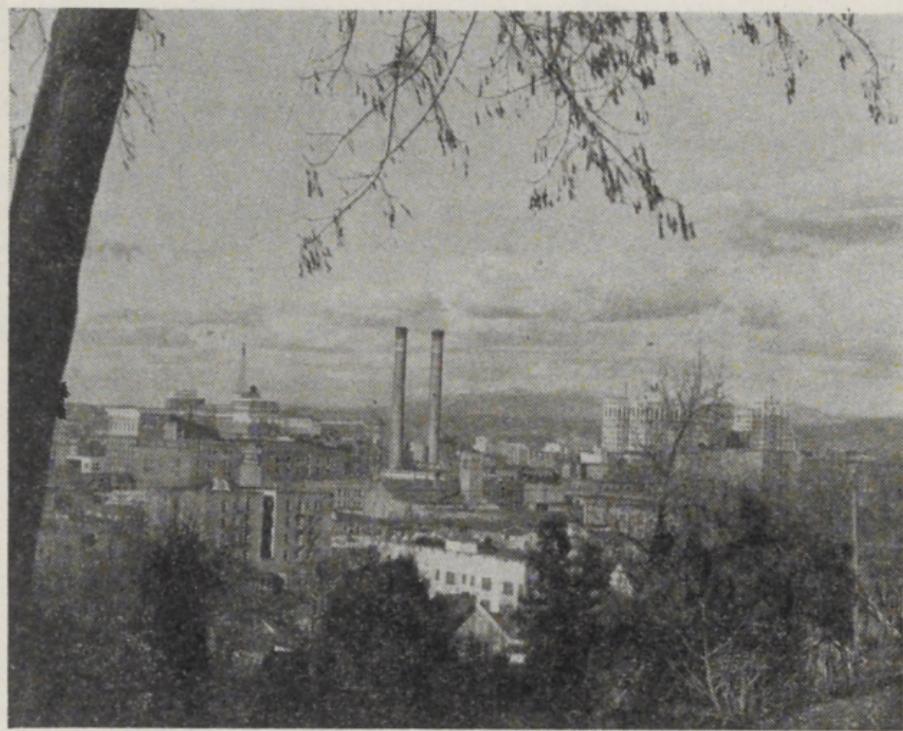
Hotel
MULTNOMAH
for Hospitality
PORTLAND, OREGON

the nation's foremost junior symphony orchestra under the able baton of Jacques Gershkovitch. Three colleges lie within its boundaries—Reed College, Portland University and Albany College. And as a medical centre, Portland is known as the Rochester of the West. The University of Oregon Medical School and clinics are nationally famous. It is indeed truthfully said, "There's lots to do and lots to see in Portland!"

Forty-two miles east of Portland on the Columbia River is famed Bonneville Dam. Here you will see salmon ladders (stairways for fish); the world's highest single lift ship lock; the great lake and spectacular spillway where man has harnessed the mighty Columbia's tremendous power. Bonneville Dam's ultimate capacity of 518,000 kilowatts gives the Columbia Empire a vast reservoir of power for a new era of industrial development. Attention has already been focused on electrochemical and electrometallurgical industries in which power is a substantial item in production costs. Columbia River channel improvements now in progress will create a deep water channel for ocean traffic through Bonneville Lock to The Dalles, 200 miles inland from the sea. A complete view of the gigantic power plant is available from vantage points on the highway.

SPOKANE, WASHINGTON

Whether it be summer or winter, Spokane is an alluring Holiday City. Here you'll find a delightful summer climate with nature's own "air conditioning system" that bathes the City and its environs with mountain-borne breezes electric with energy. Here, also, you'll discover entrancing autumns and brilliant winter days that give added zest to out-door sports, no matter how strenuous.



- Spokane is alive with interesting things to see—entertaining things to do—a veritable mecca of rich and varied interests for people of all ages. Beautiful and extensive parks, superbly equipped playgrounds, museums, libraries, educational institutions, cathedrals; bright lights, modern theatres, night spots, smart hotels with charm and atmosphere, toe-tingling orchestras, smart restaurants and shops, sports arenas—all welcome the visitor and well reward the visit.

Enjoy a Visit at . . .

Spokane Hotel

250 ROOMS — FAMILY RATES



Home of the Famous
SILVER GRILL and COFFEE SHOP

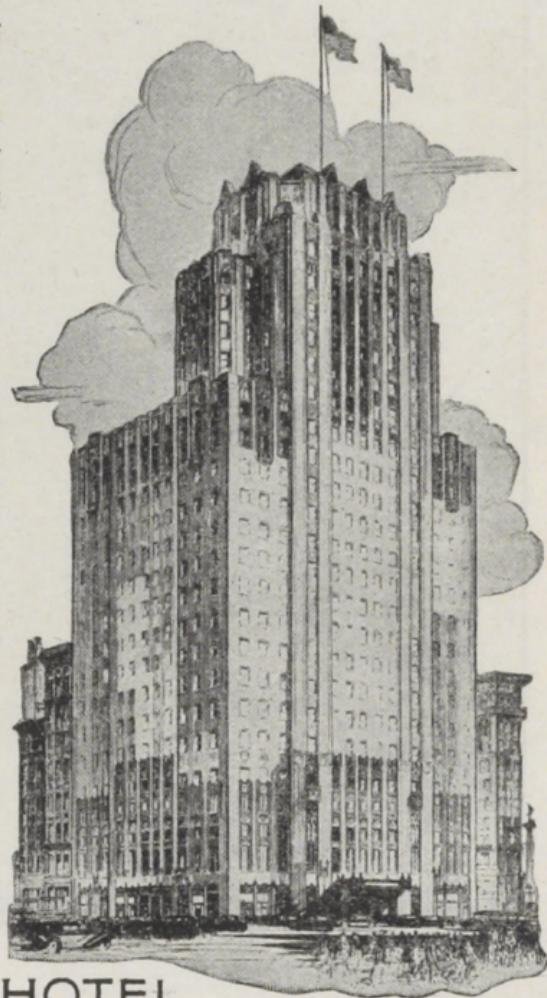
Spokane - - - - Washington

SAN FRANCISCO, CALIFORNIA

San Francisco is located on, and comprises the entire northern portion of the peninsula that forms the western wall of San Francisco Bay. The City is built on seven hills; foremost among which is "Nob Hill", noted for its homes of early California millionaires. The metropolitan area covers a territory of 44.82 square miles and has a population of 800,000 people.

The climate of San Francisco is mild; a freeze or snowstorm being unknown to the area. Air Conditioning is an unnecessary factor in the city, as the temperature varies from 50.3 to 62.6 degrees the year round. The average rainfall is 22.2 inches.

San Francisco is known as the Wall Street of the West and has one of the world's greatest harbors. It is an import and export center and noted for its fishery and cannery industries.



HOTEL

SIR FRANCIS DRAKE

Golden Gate Park and Fleish-hacker Zoo are unique recreational centers for both residents and visitors to the city.

Art Center—The de Young Museum in Golden Gate Park, the California Palace of the Legion of Honor in Lincoln Park, and many privately owned art galleries are a source of joy for art lovers from all over the world.

Bridges—Golden Gate Bridge, suspended from two great towers across the entrance to San Francisco Bay, has become a symbol of "home" to the many seafarers of today. The Bay Bridge, connecting San Francisco with the East Bay area, is 4.4 miles in length. Trains, buses trucks and automobiles stream steadily across the bay, with only one midway stop, Yerba Buena (good herb), which is the station for Treasure Island, now a Naval Base, but formerly the locale of the San Francisco Exposition.

The Alberta Wheat Pool is a farmer co-operative which owns 436 country elevators and two large terminals (at Vancouver, B.C., and Port Arthur, Ontario). Elevator storage capacity is 40,684,750 bushels.

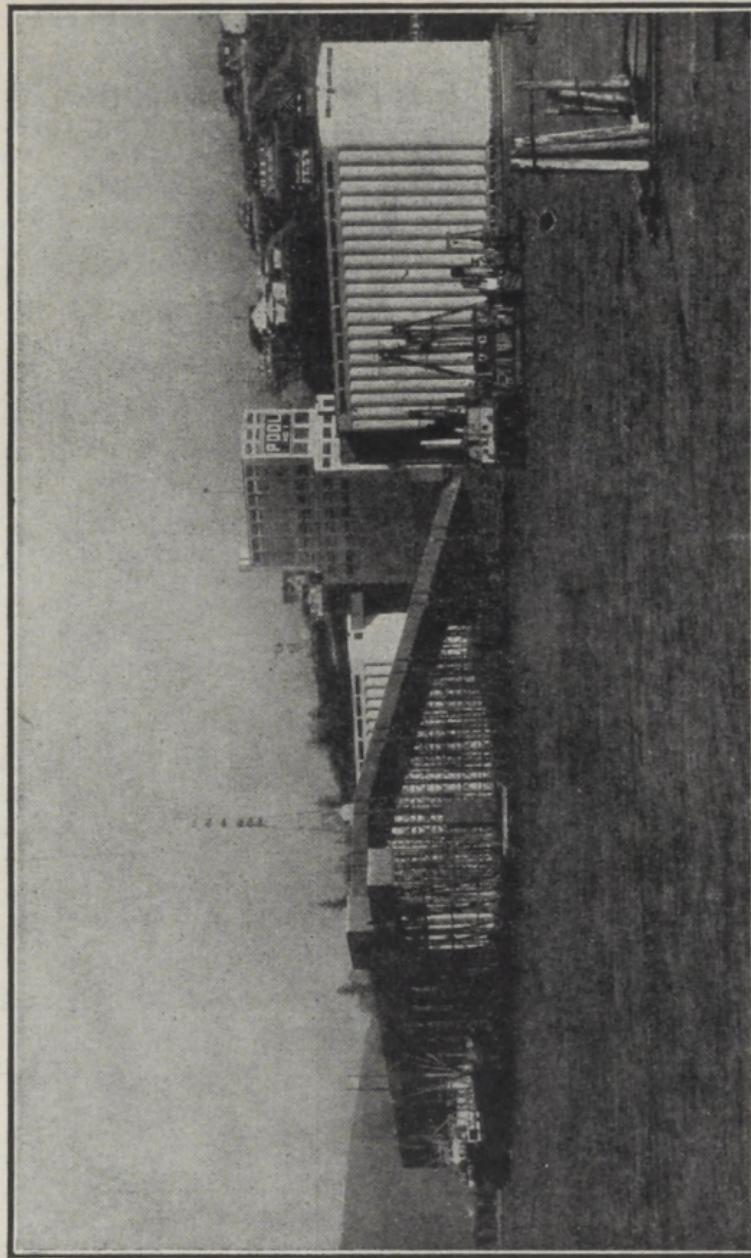
Ownership of this immense elevator property rests exclusively with over fifty thousand farmer members.

Starting from scratch in 1925, the Alberta Wheat Pool elevator system is now the largest grain-handling organization in that province. Handlings of grain have reached close to 50,000,000 bushels in a single season.

ALBERTA WHEAT POOL

Head Office - Calgary

ALBERTA WHEAT POOL VANCOUVER TERMINAL





in
ALBERTA
*there are over
seven thousand
square miles of*
**MOUNTAIN
PLAYGROUND**

The Rocky Mountain Foothills provide one of the finest hunting and fishing districts on the continent. Come with your gun, rod or camera.

•
For more information, write to
The Publicity and Travel Bureau,
Legislative Buildings, Edmonton,
Alberta.

•
Swing low

**BENEATH *the*
HIGH PEAKS**





When in VICTORIA

Make Your Home at the Charming

EMPRESS HOTEL

Like a spacious ivy-clad English mansion,
set in the midst of a Rose Garden, this

Canadian Pacific Hotel

overlooks Victoria's beautiful Inner Harbour
and offers . . .

Rooms and Meals at Moderate Rates.



The Annual Empress Golf Tournament is held early in March, at which time the Sir Edward Beatty Challenge Cup, Chamber of Commerce Trophy, Victoria Rotary Rose Bowl and the Matson Inter-District Team Cup are competed for, as well as other prizes.

. . . and . . .

You will not want to miss the Old English Yuletide, lavishly prepared for guests of the Empress Hotel—bringing in the Yule Log, the savoury Boar's Head—Christmas Carols—all the legendary frolics and fun of a genuine Old Yuletide celebration.